OUTFOXED: Rupert Murdoch’s War on Journalism

A Robert Greenwald Film

Produced and Directed by Robert Greenwald
Co-Produced by Laurel Busby, Jim Gilliam, Kate McArdle and Devin Smith

Running Time: 77 Minutes

FULL TRANSCRIPT
In the great 1974 film Godfather II.
There’s a scene about halfway through where Hyman Roth and Michael Corleone and all the American gangsters are gathered in a patio in Havana and it’s Hyman Roth’s 67th birthday,
and he’s giving a slice of cake to each gangster got - Louis from Chicago you run the Copacabana, Frankie you get the prostitutes, he’s dividing up the island among all the American gangsters and appropriately enough the birthday cake has an outline of Cuba on it, he’s giving them a slice of Cuba. And while Hyman Roth is doing this he says: “Isn’t it great to be in a country with a government that respects private enterprise?” And that’s how media policies have been done in the United States for the past 50 years and it’s increasing in the last 20 years. Extraordinarily powerful lobbyists duke it out behind closed doors for the biggest slice of the cake. The public knows nothing about it, it doesn’t participate.
And that’s the problem we face.

Media is the nervous system of a democracy. If it’s not functioning well, the democracy can’t functioning. We’re heading towards an election where most people are never going to be in a room with Kerry or Bush. What they learn about the candidates is what the media shows them or tells them. Decides not to show, not to tell.
People are faced with critical choices about the future of the country when they go into the voting booth. And I go in. And I have been, through the course of a campaign cycle subject to false, distorted, caricaturing, and often there’s an echo effect off places like cable and like radio and those wrong pieces of information are repeated and repeated, by the time it reaches me, I don’t even know what the source was.

This is the environment we’re living in and it’s really, it’s fundamentally undermining democracy which is based on knowing some good and solid information so I can make an informed choice.
Graphic Supers:
My Media Reaches
My U.S. television network reaches 280 million people
My Asian satellite network reaches 300 million
My Cable channels reach 300 million homes
My magazines reach 28 million people.
DISSOLVE TO:
Animation: World Globe with supers
“Total Audience
4.7 billion people
(3/4 of the population)”
[00:02:46 VO OVER ANIMATION:
When you see the properties Rupert Murdoch owns around the world, the strong, conservative point-of-view that those properties often reflect,
[00:02:56 GENE KIMMEL 100% LOWER THIRDS: Gene Kimmel Sr.
Dir. of the Public Policy & Advocacy Consumers Union]
it’s different than ABC or CBS or NBC. Sure, they reflect a point-of-view but not nearly as strong or consistently strong from one ideological perspective.

00:03:08 STILL: Metromedia WTTG 5 Washington DC 1985
[VO BEGINS]
Murdoch actually bought the station in 1985.
DISSOLVE TO:

00:03:13 FRANK O’DONNELL 100%
LOWER THIRDS: Frank O’Donnell Former Fox News Producer,
Washington
And actually left us alone for at least the first three years of his ownership, partly because we were so
successful and prosperous that there was no reason to monkey with us.

00:03:23          DAVID BURNETT 100%
LOWER THIRD: David Burnett, Former Fox News Reporter, Washington D.C.
At WTTG our success insulated us to a certain degree.

00:03:30          FRANK O’DONNELL 100%
And it was kind of like being in an office and seeing people come down with the flu around you. We knew the flu eventually might reach us, but we were hoping if we took enough vitamins that we’d never catch the flu.

00:03:41          DIANA WINTHROP 100%
LOWER THIRD: Diana Winthrop Former Fox News Producer

It was clear during those years that Murdoch, who had absolutely adored Ronald Reagan,
[00:03:49 B:ROLL REAGAN THROWING FOOTBALL]
admired him,
[00:03:49 REAGAN WALKING WITH SOLDIERS]
had a lot of admiration
[00:03:52 REAGAN LAUGHING WITH MAN]
for the group of Republicans
[00:03:53 STILL: REAGAN AT SIGNING DOCUMENT]
that controlled Congress
[00:03:55 REAGAN WALKING WITH MAN]
and certainly on Capitol Hill.
We received an order from one of Murdoch’s apparatchiks, if you will, that we should cut away from our newscast
[00:04:05 B:ROLL CROWD]
and start carrying
[00:04:05 B:ROLL REAGAN WALKING WITH ARM AROUND MAN]
a fawning tribute
[00:04:07 STILL: REAGAN HOLDING UP HANDS]
to Ronald Reagan that was airing at the Republican Convention. We were stunned
[00:04:12 B:ROLL PEOPLE CHEERING IN CROWD]
because up until that point
[00:04:13 B:ROLL PEOPLE HOLDING UP BANNERS]
we were allowed to do
[00:04:14 B:ROLL REAGAN AND NANCY HOLDING HANDS]
legitimate news. And suddenly
[00:04:17 O’DONNELL 100%]
we were ordered, from the top, to carry propaganda; carry Republican right-wing propaganda.

00:04:22 DIANA WINTHROP 100%
There was a cultural underpinning to what Murdoch wanted. Race issues, AIDS. I constantly remember complaints that there was too much being done on AIDS. [00:04:34 B:ROLL: TED KENNEDY] He also couldn’t stand the Kennedy’s.

00:04.37 FRANK O’DONNELL VOICE OVER
Ted Kennedy, who was a long-time opponent of Rupert Murdoch, and, and one celebrated occasion, we were ordered to run
[00:04:46 O’DONNELL 100%]
a long uncut piece from A Current Affair that was rehashing the whole matter of Chappaquiddick. [SMOOTH DISSOLVE]
It had zero news value. We were told, ‘you had to run this thing uncut’. You could not even edit it down and just run a snippet of it. [CUT TO MS DONNELL 100%]

I think they evolved in later years and especially after Roger Ailes took over and, and really got the Fox News Channel up and running into a far more sophisticated kind of operation. What we saw, in my era, was, was really the, the birth of this sort of thing and the roots of what came later.

00:05:35 FOOTAGE: RUPERT MURDOCH FOX NEWS PRESS CONFERENCE
Super: 1996 Rupert Murdoch News Corp CEO & Chairman

MURDOCH 100%:
I’d just like to say how delighted I am that we’ve now reached this moment, when we can firmly announce the starting of a Fox News Channel and a much greater effort on a build up of Fox News in every area.

00:05:50 ROGER AILES 100% AT PRESS CONFERENCE
SUPER: Roger Ailes Fox News CEO & Chairman

AILES 100%:
We’d like to be premier journalists. We’d like to restore objectivity where we find it lacking and ah,
[00:05:58 SUPER: former media strategist for Nixon, Regan, and Bush Sr. presidential campaigns]
certainly there could be that interpretation because of my background but I left politics a number of years ago and have running this organization for the last two years. So we just expect to do fine, balanced journalism.

00:06:14 GRAPHIC ANIMATION: FOX NEWS CHANNEL LOGO
MUSIC: “Living off the Evening News”

00:06:19 GRAPHIC ANIMATION “Fair and Balanced”

00:06:28 GRAPHIC ANIMATION
“Fox News. We Report. You Decide”

MUSIC: Fades out

00:06:30 PHONE 100%: ANONYMOUS CALLER 1
LOWER THIRD: Anonymous 1 Former FOX News Writer
ANON:
I was a Fox employee for 3 years. I worked in the News.

QUESTION OS: On air or behind the camera?

ANON: I’d rather not answer that. I think I’d rather keep myself anonymous. You’ll disguise my voice right?

00:06:45 LARRY JOHNSON 100%
LOWER THIRD: Larry Johnson Former Fox News Contributor
I’ve heard directly from folks, both as correspondents and as bookers, who have expressed very grave reservations, almost as if they’re being monitored by a Stalinist system, afraid to be seen talking to the wrong person or having the wrong kind of email exchange.

00:07:05 ANIMATION GRAPHIC: FOX NEWS LOGOS
FOX Report w/Shepard Smith
FOX News Channel
You’re either one of us or one of them, and in leaving Fox News, for example, there were a number of people at the organization, at the head of the organization, tried to ruin my career simply because I was leaving, because I didn’t leave on their terms, because I refused to sign a confidentiality agreement, that was another reason for them to try to keep me from getting my next job.

It’s very much a, an environment of fear.

It was made very clear to us that our activities were being monitored and if someone wasn’t watching it live they were at least recording it and they would review it after the fact to see what we did.
We weren't necessarily, as it was told to us, a news gathering organization so much as we were a proponent of a point-of-view.

Fox has already been successful in sort of branding me as somebody who can't be trusted. And as a result, I'm already sort of on thin ice regarding my current employer.

I'd been warned by people. There were a number of people who pulled me inside and said, “Look, you know, I don’t know, I mean, I know that you want to work and I know that you need a job, but you might want to think twice about taking this job because, really, it is a very conservative news network.”

Now that I’ve learned comedy writing at the Fox News Channel I guess I should be doing stand up in the clubs.’
I think that if you don’t go along with the mindset of the hierarchy in New York, if you challenge them on their attitudes about things, you’re history.

00:08:44    GRAPHIC ANIMATION: Fox News Memos

[VOICE OVER]
I suspect your research has discovered, the memoranda that were written by

[AV WESTIN 100%: LOWER THIRD: Av Westin Former Vice President of ABC News]
John Moody and by Roger in terms of setting the tone for the day. The message of the day is a very political device.

00:08:59    STILL: COPY OF INTERNAL FOX MEMO

[READ IN VOICE OVER]
Date: 5/9/2003 From: Moody
Let spend a good deal of time on the battle over judicial nominations, which the President will address this morning. Nominees who both sides admit are qualified are being held up because of their POSSIBLE, not demonstrated views on one issue – abortion. This should be a trademark issue for FNC today and in days to come.

DISSOLVE TO:

00:09:24    JON DU PRE 100%

LOWER THIRD:
There was nothing covert about the way the managing editors in New York or Washington operated. They made it perfectly clear what they expected from us.

00:09:30    STILL: Copy of Internal FOX Memo
The so-called 9/11 commission has already been meeting. In fact, this is its eighth session. The fact that former Clinton and both former and current Bush administration officials are testifying gives it a certain tension, but this is not, “what did he know and when did he know it” stuff. Don’t turn this into Watergate.

Every morning there was a detailed list of subjects to talk about and not talk about.

Kerry’s speech on the economy at Georgetown is likely to move onto the topic of Iraq. We should take the beginning of Kerry’s speech, see if it contains new information (aside from a promise to create 10 million jobs) and see if other news at that time is more compelling. It is not required to take it start to finish.
They were just actually issuing edicts to the reporters to control what they could say and how they could say it.

Let's refer to the US marines we see in the foreground as “sharpshooters” no snipers, which carries a negative connotation.

When Headquarters sent the memo every morning and said, “we want to touch on the following issues, we want to cover the following stories, we want to do them in this particular way”, our job and our objective then was to execute the plan.

The pictures from Abu Graib prison are disturbing. Today we have a picture – aired on Al Arabiyn – of an American hostage being held with a scarf over his eyes, clearly against his will. Who’s outraged on his behalf?
The real revolutionary breakthrough of Fox has been its eliminative journalism. That’s the thing to understand. What Fox News Channel has done is it’s stripped out any notion of journalism as we’ve traditionally understood it from its product. There is no journalism at the Fox News Channel.

BILL O’REILLY INTERVIEW
O’REILLY: Quiet [INTERVIEWEE TRIES TO INTERJECT] Cut his mic.

Chad tries to speak.
INTERVIEWER: Chad, stop, stop, stop, stop.
CHAD: Let me finish. Let me finish.
INTERVIEW: Chad.

Footage of March “Bring the Troops Home”
INTERVIEWER (OS): I want to test if you’re an honest individual.
00:11:32 FOX NEWS CHANNEL FOOTAGE: INTERVIEW WITH GEORGE CARLIN
GEORGE CARLIN TRIES TO SPEAK: (INTERVIEWER TALKING OVER HIM)
INTERVIEWER: I’m sorry cut you off I know we’re in some controversial stuff here but my religion didn’t teach me that. But thank you very much for being here.
GEORGE CARLIN: It’s not fair. I know it’s a right-wing network and you don’t want to hear this stuff.

00:11:41 FOX NEWS FOOTAGE: INTERVIEW WITH JAMIE MASADA
“Laugh Factory Owner”
INTERVIEWER: It’s not about the kids, it’s about you Jamie.
JAMIE MASADA: (INTERRUPTED BY GERALDO RIVERA) I’m doing, I’m doing…
GERALDO RIVERA: Thank you Jamie. (DOES CUTTING SIGN) Thank you. Good night. Thank you Jamie. Good night.

00:11:48 FOXS NEWS FOOTAGE: HANNITY & COLMES INTERVIEW
HANNITY: Don’t take your cheap little pathetic shot. I am telling you that that’s what it is.
INTERVIEWEE: (OVERLAPPING) You’re taking cheap little pathetic shots. I’m trying to tell you what the truth is.
HANNITY: (OVERLAPPING) I’m just giving you his record.
INTERVIEWEE: No you’re misrepresenting his record.
HANNITY: I’m telling the truth, Sir. That’s the truth about his record.
INTERVIEWEE: I understand what your position is but it’s not correct.

00:12:03 FOX NEWS FOOTAGE: HEARTLAND
INTERVIEWER [OVERLAPPING]: It’s probably why you’re on satellite radio?
INTERVIEWEE [OVERLAPPING]: I’d like to hear one single, one single...
INTERVIEWER: Because you can’t get on regular radio.

00:12:08 FOX NEWS CHANNEL FOOTAGE: BILL O’REILLY PROGRAM
O’REILLY 100%: Paula Evan, Winston-Salem North Carolina.
GRAPHIC: LETTER: Bill, if you are so concerned about public figures being bad role models for children please stop rudely interrupting your guest and telling them to shut up!
O’REILLY 100%: Well the “shut up” line has happened only once in six years, Miss Evans...

00:12:20 FOX NEWS CHANNEL O’REILLY INTERVIEW DEREK HENKLE
GRAPHIC: Sued School for Harassment
DEREK HENKLE: I think that asking a student to stay in the closet in order to go to school...
O’REILLY: I’m asking you to shut up about sex...

00:12:27 FOX NEWS CHANNEL O’REILLY INTERVIEW JEREMY M GLICK
O’REILLY: Shut up. Shut up.
GRAPHIC: Father killed at WTC. Jeremy M Glick
GLICK: You want to know what I was doing. Please don’t tell me to shut up.
O’REILLY: As respect. As respect...

00:12:31 FOX NEWS CHANNEL THE O’REILLY FACTOR
O’REILLY: Why did you have to tell them you were an atheist if you didn’t have any trouble reading, why didn’t you just shut up?
00:12:35  FOX NEWS CHANNEL BILL O’REILLY COMMENTARY
O’REILLY:  What Jimmy Carter should do it privately give Mr. Bush his opinion and shut up publicly. That would be best for the country.
CUT TO:
00:12:42  BILL O’REILLY COMMENTARY 2
O’REILLY: And it is our duty as loyal Americans to shut up once the fighting begins.
CUT TO:

00:12:46 BILL O’REILLY COMMENTARY 3
O’REILLY: Once the war against Saddam begins we expect every American to support our military and if they can’t do that - to shut up.

00:12:53  FOOTAGE: BOOKTV C-SPAN
PRESS CONFERENCE WITH BILL O’REILLY AND AL FRANKEN

O’REILLY: All he’s got in 6 and a half years, is that I misspoke, that I labeled a Poke Award a Peabody. He writes it in his book, tries to make me out to be a [INTERRUPTED BY AL FRANKEN]
Hey shut up. You had your thirty five minutes. Shut up.

00:13:06  ANIMATION GRAPHIC
Fox News Techniques Polling, Graphs and Music
00:13:10 JEFF COHEN 100%
LOWER THIRDS: Jeff Cohen, Former MSNBC/Fox News Contributor

The techniques of odd, odd polling and odd graphics of democrats and weird banners
[BANNER WIPES ON LOWER THIRD: Whites only please] in the lower third of your screen, these are all [MIDDLE BANNER WIPE: You Decide 2004] pretty sophisticated techniques [UPPER BANNER: Fox Poll: 56% HAVE FAVORABLE OPINION OF PRESIDENT BUSH] [BANNER: Fox Poll: 48% BELIEVE BUSH WILL WIN REELECTION IN NOV] and they work [BANNER: JOHN KERRY: Disaster for the Stock Market] in collaboration [BANNER: QUESTIONING KERRY] with the most genius [BANNER: FOX Fair & Balanced] marketing slogan in history [JEFF COHEN 100% EXCEPT FOR FOX BANNER IN LOWER THIRD] which is fair and balanced.

00:13:27 VARIOUS FOX NEWS LOGO “Fair and Balanced”

00:13:31 ANONYMOUS 2: RECORDER 100%
So if you’re the graphics department and you can put up a liberal [FOX GRAPHIC: Only on Fox Clarke’s Flip Flop] flip flopper as the chyron, hey that’s great, because [LOWER THIRD: Anonymous 2 Former Fox News Reporter] the next time the graphics department has a discussion with management, management say yeah you guys have been doing a great job.

00:13:42 FOX NEWS CHANNEL ANIMATED LOGO
PETER HART (OVER GRAPHIC) Graphics are always moving in the background. They’ve sort of pioneered the use of the American flag as an icon of your news broadcast.
So there’s a lot of stuff that people come up with on their own, which in other news organizations you would never think of coming up with some of the stuff, much less even putting it on the air.

But at Fox News they’re sort of a, that you’re rewarded for pushing the envelope.

The problem comes if you try to push the envelope or, God forbid, should put in some sort of similar sort of style or approach to Republican, then you get yourself in trouble.

Probably 1999 I created the Fox News Alert.

We were striving to accomplish a sense of urgency. Urgency in the sense that what was about to be delivered after the Fox News Alert was very important. Quote, unquote, shocking news.
Specifically Columbine. And all the other important news stories of that time but now, looking back, now that I’m not there I find it interesting that I’ve seen the Fox News Alert used for stories like “Bennifer” J-Lo and Ben’s relationship. I mean this, compared to a school shooting, and there’s really no relationship to me and I don’t understand why, based on what we originally created it for, ah, why they would choose to use it for a news story like that. Cause the sound and the visuals is associated, or originally was associated, with things that were much more important.

And this is a Fox News Alert. A very busy day for Martha Stewart. Earlier today she met with her parole officer...

No, they deliberately blur it and, I find it very
hard to believe, you know, there’s no separation between Bill O’Reilly the Interviewer and Bill O’Reilly with his Talking Points. I mean, there’s just no separation at all.

00:15:29 FOOTAGE FOX NEWS: BILL O’REILLY TALKING POINTS
O’REILLY: Jimmy Carter is making yet another mistake and this time, there’s no excuse for it. And that’s the memo. Now for the top story tonight. Another view on this.

00:15:36 JEFF COHEN 100%
LOWER THIRD: Jeff Cohen Former MSNBC/Fox News Contributor
It’s very hard on Fox News to separate news from commentary because it all blends together. That’s what makes it so ridiculous, that slogan [GRAPHIC: FOX LOGO YOU DECIDE 2004] “We report you decide”, because there’s no [00:15:48 JEFF COHEN 100%] TV news channel in history that’s ever reported less.

00:15:50 DAVID BROCK 100%
LOWER THIRD: David Brock President/CEO of Media Matters for America
For example, a Brit Hume newscast, um, which is presented as a newscast, um, I think you see a lot of attitude and opinion, both from the anchor and the reports.

00:16:03 FOX NEWS FOOTAGE:
LOWER THIRD: WASHINGTON MANAGING EDITOR BRIT HUME
BRIT HUME: Welcome to Washington. I’m Brit Hume. There was further evidence today that President Bush’s days of absorbing John Kerry’s attacks without counter-attack are over.
Fox blurs the line between using commentary all over the place [dissolve to] We are to believe that Brit Hume is the anchor of a news outlet, he doesn’t bring strong politics to it, he just happens to anchor the news cast like Peter Jennings. On Sundays, Brit Hume turns into a rather caustic right-wing pundit.

Look, this goes to Murdoch too. He doesn’t believe in objectivity. He doesn’t believe, he has contempt for journalism, I think, I mean, [CUT TO:] they wanted all news to be a matter of opinion, ‘cause opinion can’t be proven false. [CUT TO:] And I think that’s very dangerous because if people don’t have a set of facts that they can agree on, I think it’s difficult to reach a consensus on, you know, what’s correct public policy. I think it’s very dangerous for elections as well.

It wasn’t so much a scripted design that promoted the off-the-cuff ad-libs that you see so often on Fox News Channel, it was sort of a reinforcement.
ANCHOR: John Kerry is Jane Fonda with a Burberry scarf tied around his neck.

00:17:08 JON DU PRE 100%
[LOWER THIRDS: Jon Du Pre Former Fox News Anchor-West Coast Bureau]
Any ad lib that made the Democrats look stupid and made the Republicans look smart would get an ‘attaboy’, also a pat on the back, a wink or a nod.

00:17:17 FOOTAGE: FOX NEWS CHANNEL SHOW
ANCHOR: There’s an old pizza expression, you’ve tried all the rest, now try the best. Some people say, especially on that panel there, those commissioners, that Condoleezza Rice might be the best and we haven’t heard from her publicly yet on this point.
ANCHOR 2: Are you saying that the commission’s cheesy? You wouldn’t say that. [LAUGHTER] They’re crusty on the panel.

00:17:31 FOOTAGE: FOX NEWS PROGRAM “You Decide 2004”
ANCHOR 1: John Kerry has Kim Jong Il on his side. Barbra Streisand. What could go wrong?
ANCHOR 2: North Korea loves John Kerry.
ANCHOR 3: Really?

00:17:38 ANONYMOUS VOICE OVER BEGINS OVER FOX FOOTAGE
ANONYMOUS: There’s no sense of integrity as far as having a line that can't be crossed. [CUT TO:]
[ANONYMOUS AUDIO RECORDER 100% LOWER THIRD: ANONYMOUS 2 Former Fox News Reporter]
Not having that sort of line becomes very tempting for somebody to self-promote by crossing the line, saying something funny that you would never dare say if you were stepping back and looking at it from the sense of a journalism school and is this the right thing for journalism? It would never happen.

00:17:56 ANIMATED GRAPHIC: Fox News Techniques
Some People Say

00:17:59 PETER HART BEGIN OVER GRAPHIC
Other journalists use phrases like “some people say” or “officials say” when they’re trying to insert anonymously information in a story that sort of advances the storyline. Fox does it a different way. ‘Some people say’ is Fox’s cue that “I’m pretending to be an anchor, so I can’t say this is my opinion, or this is Roger Ailes’ opinion but ‘some people say.’”

00:18:20 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D
NEWS ANCHOR: Some people say it would be a pretty good choice...bring in the Hispanic vote.

00:18:24 FOX NEWS CHANNEL FOOTAGE: SOME PEOPLE SAY”
LOWER THIRD: You Decide 1004 Gay Marriage debate
ANCHOR: Some people say, “nah, he’s posturing”.

00:18:25 FOX NEWS CHANNEL FOOTAGE: SOME PEOPLE SAY
ANCHOR: Some people say, and excuse me I’ll get to you Joe in a minute, but some people say that you may be setting up to be running against Hilary in 2006 in the Senate.

00:18:34 PETER HART 100%
[LOWER THIRDS: Peter Hart Media Analyst for FAIR (Fairness & Accuracy in Reporting)]
Journalistically it’s a very peculiar technique because the idea behind journalism is that you’re sourcing who you’re referring to. [CUT TO:] This is just sort of a clever way of inserting political opinion when you know it probably shouldn’t be there.

00:18:48 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D
ANCHOR: Some people say that this might undermine what the US troops are doing there

00:18:51 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D
LOWER THIRD: Fox News Alert
Some people say...

00:18:52 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D
GRAPHIC: You Decide 2004
ANCHOR: Some people say John Kerry has some similarities to an earlier Massachusetts’s politician.

00:18:56 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D
ANCHOR: Some people say in light of what happened to the oil for food program.
00:19:00: FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say, ‘supported by Iran.”
00:19:02 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some say, I’ve heard a couple of people say...

00:19:04 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some say “it’s a sour grapes book.”

00:19:07 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say...

00:19:07 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say...

00:19:08 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say it’s just too violent. There’s too much blood.

00:19:10 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say

00:19:11 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say...

00:19:12 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Well, some people say...

00:19:13 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT”D
ANCHOR: Some people say.
ANCHOR: Ah, some say.

00:19:14 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

INTERVIEWEE: Some people say.

00:19:16 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

REPORTER: Some are saying...

00:19:17 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

ANCHOR: Some people say...

00:19:18 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

BRIT HUME: There are some people who say something, if not has already happened.

00:19:21 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

ANCHOR: Those are his words.

00:19:22 FOX NEWS CHANNEL FOOTAGE “SOME PEOPLE SAY” CONT’D

ANCHOR: Some people say it’s “exploitive”. What do you say to that?

00:19:24 ANIMATED GRAPHIC:
FOX News Techniques Experts

00:19:26 CLARA FRENK BEGIN OVER GRAPHIC
I was given a folder, a little binder, [CLARA FRENK 100%
LOWER THIRD: Clara Frenk Former Fox News Producer] that had the names of all the Fox News consultants, you know, the people who were paid to come on the air to give their opinions.
To be a Fox News contributor means you’re under contract and are getting paid a set amount.

The first thing that I noticed was that I recognized all of the conservatives who were in the roster. They were very well known people who had come from, you know, talk radio or from some sort of political background, and so I knew all of those people, and they were very, very strong people.

For example, the edict came down apparently to stop referring to suicide bombings in Israel as suicide bombings, to call them homicide bombings. I thought that was stupid and I continued to call them suicide bombings because every bombing that kills someone is a homicide bombing.
But when I looked at the liberal roster, there was only one person’s name who I recognize, which I recognized, and that was Bob Shrum, who is a very well known speechwriter and political consultant in Washington. The other ones, though, were people I had never heard of. [CUT TO:] My entire background was in politics and political journalism, so I knew pretty much all the players in D.C. and I had never heard of these people.

The question came up about the ability of the United States to fight two wars simultaneously.

And Sean Hannity, being the right-wing cheerleader that he is, was just, you know, incensed that I was, had the temerity to suggest that we couldn’t.
HANNITY: And we can still finish the job of protecting against and another attack.

[CUT TO:]

JOHNSON: What happens is when the resources end up getting diverted and particularly the airlift assets required...

00:21:26 LARRY JOHNSON OVER FOX FOOTAGE

Facts don’t seem to have any effect upon him.

[LARRY JOHNSON 100%]

What was unusual is it was after that appearance that, even though I was under contract to Fox for another 8 weeks roughly, [CUT TO:] They stopped using me.

00:21:40 ANIMATED GRAPHIC

TEXT: Fox News Techniques: OPERATION CHARACTER ASSASSINATION

00:21:43 CNN FOOTAGE: 9/11 INVESTIGATION HEARING ON EVENTS LEADING TO SEPT. 11 2001

RICHARD CLARKE GIVING PRESENTATION TO HEARING.

[LOWER THIRD: Richard Clarke 9/11 Commission Hearing]

CLARKE 100%:

Your government failed you. Those entrusted with protecting you, failed you. And I, failed you.  [CUT TO:] And for that failure, I would ask, once all the facts are out, for your understanding and for your forgiveness.

00:22:06 JEFF COHEN 100%

[LOWER THIRD: Jeff Cohen Former MSNBC/Fox News Contributor]
When Richard Clarke emerged it was obvious this was a danger to the Administration because he had worked at the highest echelons of the Bush Administration and it was almost like Fox News was working off the playbook coming out of the White House - that he had to be torn down that he had to be turned into a Democrat, a Liberal, a Kerry-guy.

00:22:27 FOX NEWS FOOTAGE: FOX NEWS ALERT: STATEMENT FROM WHITE HOUSE
REPRESENTATIVE: He is bringing this up in the heat of a Presidential campaign.

00:22:30: FOX NEWS FOOTAGE: “THE BIG FACT” RICHARD CLARKE PRESS CONFERENCE
ANCHOR (OVER FOOTAGE): Can you assume, from what he’s saying, that he is now become a political operative?

00:22:34 FOX NEWS FOOTAGE: FOX & FRIENDS: IMAGE OF CLARKE
ANCHOR: (OVER FOOTAGE): Do you feel that there is a political payback component to Mr. Clarke’s comments?

00:22:37FOX NEWS FOOTAGE: FOX & FRIENDS
ANCHOR: He is, as some have suggested, auditioning for a job in the Kerry Administration.

00:22:40 FOX NEWS FOOTAGE: FOX & FRIENDS INTERVIEW
INTERVIEWEE: It is a fella who is sucking up to another Administration with the hopes of being rewarded.

00:22:44 FOX NEWS FOOTAGE: INTERVIEW NATIONAL SECURITY ADVISOR DR. CONDOLEEZZA RICE
RICE: When he came to me to ask for my support with Tom Ridge.

00:22:47 FOX NEWS FOOTAGE: FOX & FRIENDS INTERVIEW: ROWAN SCARBOROUGH “Rumsfeld’s War” AUTHOR
SCARBOROUGH: He had been angling for a top job in the Homeland Security department and did not get it.

00:22:51 JAMES WOLCOTT 100%
[LOWER THIRD: James Wolcott Former Staff Writer for the New Yorker/Cultural Critic for Vanity Fair]
See one of the things that Fox does and conservatives do is they don’t have to win every argument but if they can muddy the argument enough, if they can turn it into a draw, that to them is a victory because it denies the other side a victory.

00:23:05 FOX NEWS FOOTAGE: HANNITY & COLMES INTERVIEW WITH CONDOLEEZZA RICE
RICE: Well Sean I, there is apparently two Dick Clarkes here.

00:23:09 FOX NEWS FOOTAGE INTERVIEW: JIM WILKINSON DEPUTY NATIONAL SECURITY ADVISER
WILKINSON: Dick Clarke has been on three sides of a two-sided issue.

00:23:11 FOX NEWS FOOTAGE: DAYSIDE WITH LINDA VESTER ANCHOR: He’s totally contradicted himself.
MAN: His statements are contradictory.

ANCHOR: But there is a lot of information that contradicts Clarke and some.

ANCHOR: But aren’t there sufficient contradictions.

REPRESENTATIVE: He has written a book. And he certainly wants to go out there and promote that book.

ANCHOR: Is he just out to sell a book.

INTERVIEWEE: This is a fella who is out to sell his book.

FEMALE ANCHOR: Did he have a motive behind writing the book and going out on 60 Minutes and criticizing the Bush Administration.

WOMAN(_OVER FOOTAGE): Obviously this guy’s hocking a book.

ANCHOR: An appalling act of profiteering.

O’REILLY: This guy rakes Bush over the coals and gives Clinton a pass.

ANCHOR: And the book gives Clinton a complete pass.

SCARBOROUGH: I’m struck by how easily Clarke treats the Bill Clinton era.

ANCHOR: But there are still some real concerns about where the truth lies in what Richard Clarke was saying.

They launched a major smear campaign. And in some ways it worked,

[CONDOLEEZZA RICE]

[JIM WILKINSON DEPUTY NATIONAL SECURITY ADVISER]

[MAN SPEAKING]

[WHITE HOUSE REPRESENTATIVE: “FOX REACTS TO CHARGES BY FMR TERROR OFFICIAL”]

[FOX AND FRIENDS ANCHOR]

[FOX NEWS ANCHOR]

[ONLY ON FOX: CLARKE COMMENTS]
ANCHOR: I thought, number one, he was extremely melodramatic and he was intoning with great pathos. I mean, I, it seemed, it almost seems like it was a performance.

JEFF COHEN 100%
LOWER THIRD: Jeff Cohen Former MSNBC/Fox News Contributor
And it was just attack-politics on a TV channel. Usually you leave attack-politics to a political campaign.

CLARKE: Carl Rove and Company are quite good at character assassination. You know they are all these people, dozens of people in the White House paid for [LOWER THIRD: Richard Clarke, Author “Against All Enemies”] by you and I. Paid for by our taxes, right, writing talking points, calling up conservative columnists, calling up talk radio hosts, telling them what to say. It’s interesting. All the talk radio people, the right-wing talk radio people all across the country, saying exactly the same thing. Exactly the same words.

JON STEWART: I noticed that. I was walking a 24 hour news network, and I’m sure it’s just a coincidence, but they were saying, was remarkably similar to what the White House
was saying and I couldn’t help but thinking, “how funny that was.”

00:24:46    GRAPHIC ANIMATION
Fox News Techniques Fox Liberals

00:24:48 C-SPAN FOOTAGE: RUPERT MURDOCH DISCUSSING
“COMPETITION IN DIRECT BROADCAST SATELLITE SERVICE”
MURDOCH [BEGINS OVER GRAPHIC]:
We are bringing diversity of opinion.  [MURDOCH 100%]
Ah, we are, there is diversity of opinion on Fox News.  You may disagree with that.  We have many liberals there, many liberals are invited, we have liberal commentators.  AS we have conservative ones.
QUESTION: Who are your liberal commentators?

00:25:14    FRANK O’DONNELL 100%
[LOWER THIRDS: Frank O’Donnell Former Fox News Producer, Washington]
What they’ll try to put on the appearance of being balanced, but really kind of a mismatch.  You’ll have a Hannity And Colmes Show where Hannity [00:25:21 FOX FOOTAGE HANNITY] is a really, a good-looking, kind of clean-cut all-American kind of guy and, and [00:25:25 FOX FOOTAGE COLMES] his counterpart is a little squirrelly looking, frankly.  And you kind of say he’s the liberal?  Well, maybe [O’DONNELL 100%] he’s not so smart after all and it, and it, and it sends a subtle message, I think.
HANNITY: You’re a good Liberal.

COLMES (patting himself on the head): Good Liberal. Good Liberal.

A lot of the times the liberals that they get to appear on are either, you know, faux-liberals, like, I would use Susan Estrich as an example of that, a person who was brought on, who essentially agrees with the person on the right in a lot of cases.

ESTRICH: I am your biggest liberal friend. I do take a little heat. People some times say to me, “Do you really like Sean Hannity”.

HANNITY: What’s not to like?

COLMES: I thought I was Sean’s biggest liberal friend.

HANNITY: I love you all.

Or they would just bring on people who were very weak, you know, people who were not well-known people.

FOX NEWS ANALYST MARY ANNE MARSH: We can learn from history because if we don’t we’re condemned to repeat it.

O’REILLY: You’re onto going to get the truth in a facts. You’re going to get one guy, Clarke, accusing Bush saying,
“Clinton really” giving him a pass. Then you’re going to get the Bush Administration attacking Clarke. You’re not going to get the truth, Mary Ann. You weren’t there. You don’t know.

MARSH: You’re probably right about that.

00:26:29 PETER HART VOICE OVER
Even the people that are supposedly [PETER HART 100% LOWER THIRDS Peter Hart Media Analyst for FAIR (Fairness & Accuracy in Reporting) liberal in those panel discussions they know that to challenge the guests and the other hosts too forcefully, they’ll certainly find someone else to stand in your place if that’s the case.

00:26:42 FOX FOOTAGE: The O’Reilly Factor
O’REILLY: You’re spinning now. I’m not right-wing. I believe in global warming.

00:26:46 GRAPHIC ANIMATION:
Fox News Techniques Guests

00:26:49 STEVE RENDALL 100%
We looked at “Special Reports” one-on-one interviews, their once a day [LOWER THIRD: Steve Rendall Senior Analyst, FAIR (Fairness & Accuracy in Reporting)] [CUT TO] We studied 25 weeks [ANIMATED GRAPHIC: FAIR research 2003 Special report with Brit Hume] of the one-on-one guest who appeared on Special Report from late June through mid December [RENDALL 100%] of 2003.

00:27:03 ANIMATED GRAPHIC
FAIR Study: Special Report With Brit Hume Ratio of Republican to Democrat Guests.
Graph showing Republicans Guest compared with Democrats.

[RENDALL VOICE OVER]
Republicans appeared 5 times as often as Democrats on one-on-one newsmakers interviews. That means that Republicans made up 83% of the partisan guests while Democrats made up just 17%. In addition the few [RENDALL 100%] Democrats that were interviewed for the show tended to be centrists and conservative Democrats often brought on to affirm Bush Administration policies. [DISSOLVE TO:] So what does this all mean. Well if Fox were the bastion of fairness and balance that it claims to be we’d see a lot more balance in this prominent interview segment on the network’s most prestigious show. Instead the numbers indicate that Brit Hume and Special Report choose their guest based on political considerations rather than news judgment.

00:27:54 FOX NEWS FOOTAGE:
GRAPHIC: Coming Up...Special Report Brit Hume
ANCHOR: That’s here, on the Fox News Channel. The Network America trusts for Fair and Balanced News.

00:28:00 ANIMATED GRAPHIC LOGO
Fair & Balanced
[00:28:03 JEFF COHEN VOICE OVER]
My criticism of Fox News isn’t that it’s a conservative channel. [00:28:05 JEFF COHEN 100% LOWER THIRD: Jeff Cohen Former MSNBC/Fox News Contributor]
It’s the consumer-fraud of ‘fair and balanced’. It’s nothing of the sort.
You pitch a story in any given editorial meeting [DU PRE 100% LOWER THIRD: Jon Du Pre Former Fox News Anchor-West Coast Bureau] that didn’t meet the criteria that they had explained to you, and you got a thumbs down.

When you have this Executive Vice President and those around him, who are consistently saying, “no we’re not gonna do that story, no this story’s bad, this story’s good”, and it becomes very clear to all the Bureau Chiefs, to everybody involved who have been there over a period of years, there are certain kinds of stories, it’s not even worth bringing up, there are other kinds of stories that you know management’s gonna love.

Fox News Channel’s stated practice was to embarrass, humiliate, challenge, or
[00:28:49 STILL PHOTO JESS JACKSON]
disrupt whatever
[00:28:51 STILL PHOTO CLINTON, HILARY AND JESSE JACKSON]
Jesse Jackson did. We were told
[00:28:53 STILL PHOTO JESSE JACKSON]
on many occasions that
[00:28:55 STILL PHOTO JESSE JACKSON WITH ARAFAT]
he was one of our targets.
[00:28:57 STILL DON KING, DONALD TRUMP & JESS JACKSON]
Anything we could do or say
[00:28:59 STILL PHOTO JACKSON AND CLINTON]
that would embarrass him,
[DU PRE 100%]
discredit him, we were encouraged to find the information
and we were encouraged to report the information.

00:29:07 ANONYMOUS MICROPHONE 100%
[LOWER THIRD: Anonymous 3 Former Fox News Reporter]
I did a piece on immigration, and I thought it was poignant
to tell the stories of these people
[00:29:14 ARCHIVE FOOTAGE OF PEOPLE AT IMMIGRATION
CEREMONY]
and all of the things that they had to go through to get
citizenship and how we take for granted how really blessed
we are, to be born with it. And the line that I used in
describing their efforts was, “folks seeking citizenship
earned, not born”, suggesting that hey they really want
citizenship because they’ve gotta go through all these
motions. Well, the Managing Editor was very angry, says,
“What have these people earned? They haven’t earned a
thing. They’re just here for a free ride, they’re just
here trying to take advantage of all of our, freebies and,
and”, I mean, it was just a, he just laid waste to the idea that these people were hardworking.

00:29:54 ANONYMOUS: MOVE OVER AUDIO RECORDER
[LOWER THIRD: Anonymous 2 Former FOX News Reporter]
It was very specifically said, we need to be fair to the Bush Administration or to the Republicans than anybody else in the media would be. But that was always there was always understood a sort of a code for “lay off”.
[00:30:05 ARCHIVE FOOTAGE OF PEOPLE PROTESTING]
I have firsthand knowledge of a reporter who was, basically, yelled and screamed at by Executives because
[00:30:12 ARCHIVE FOOTAGE OF JAMES BAKER, BUSH SPOKESPERSON WALKING]
because that reporter was asking tough questions of James Baker at a news conference. It was a news conference that was being carried live,
[00:30:18: ARCHIVE FOOTAGE OF JAMES BAKER, BUSH SPOKESPERSON NEWS CONFERENCE]
and James Baker was saying, “we want to count every vote” and the reporter was peppering with questions like, “well, wait a second, if you want to count every vote, why not go back and find
[00:30:27 ARCHIVE FOOTAGE VOTE COUNTING]
the votes that were not counted because of problems with the chad?” The reporters in New York thought that this was a little too confrontational the style, never mind that
[00:30:35 ARCHIVE FOOTAGE WARREN CHRISTOPHER PRESS CONFERENCE]
when Warren Christopher got up there for Gore, the questions were equally tough, there were no complaints about the questioning of Christopher, but because
the questions of James Baker were so tough that reporter was pulled off the story and said, “we can't trust you anymore, you didn’t handle this story very well, go back to Washington.”

Ronald Reagan’s birthday was something akin to a holy day. This was Ronald Reagan’s birthday. So my assignment was to go to the Reagan Presidential Library in Simi Valley California, and to do live shots before dawn until dark. There weren’t very many people at the Presidential Library. There wasn’t a celebration in any organized way going on.

You know there was a class of fourth graders who came to the library that day to take the tour and they were lined up and they sang happy birthday. But that was pretty much the extent of the celebration. They saw my
first three or four live shots and Mr. Moody called in to say
[00:31:36 FOX FOOTAGE: KIDS SIGNING CARDS]
“What is he doing out there?”
[00:31:40 FOX FOOTAGE CARD]
Apparently my live shots weren’t celebratory enough.
[00:31:44 JON DU PRE 100%]
And I was frankly at a bit of a loss as to what to say, or
do to make it seem like there was a big celebration.

00:31:53 FOX FOOTAGE: THE FOX REPORT JON DU PRE
DU PRE: Since dawn they’ve been streaming in from all over
the country and even parts of Canada and Mexico, admirers...

00:31:59 JON DU PRE 100%
So I got in trouble for that one. I got in big trouble for
that one, in fact I was suspended.

00:32:04 Rep. BERNIE SANDERS 100%
from VT since 1991]
What you will see, of course, is intensive discussion about
what we call “the wedge issues”. You’ll hear, you know,
Affirmative Action. You’ll hear Abortion. You’ll hear
certainly Gay Rights, God in, in Separation of Church and
State issues will be on television every single day.

00:32:21 FOX NEWS FOOTAGE: THE O’REILLY FACTOR
O’REILLY 100%:
I think this gay marriage thing is going to be an enormous
[00:32:24 FOOTAGE OF GAY MARRIAGE] presidential issue. But
there again, we have to be fair [00:32:28 O’REILLY 100%] and balanced. We can’t run with that.

00:32:31 PACKAGE OF FOX NEWS REPORTING ON GAY MARRIAGES.
ANIMATED GRAPHIC: Same-sex marriage.
00:32:34 FOX NEWS ALERT
NEWS ANCHOR:
The stampede of same sex couples to the altar has accelerated.

00:32:36 FOX NEWS REPORT
NEWS ANCHOR:
President Bush says he’s ‘deeply troubled by the hundreds of...
OVERLAPPING OF A NUMBER OF NEWS STORIES

[00:32:39 FOX NEWS FOOTAGE TWO MEN KISSING]
NEWS ANCHOR: 2000 same-sex couples...

[00:32:41 FOX NEWS REPORT]
NEWS ANCHOR: 2300 and counting that’s the number...

[00:32:43 FOX NEWS ALERT]
NEWS REPORTER: Same sex couples hoping to get married...

[00:32:45 FOX NEWS FOOTAGE: DAVID LEE MILLER]
NEWS ANCHOR: Same sex couples wanting to...

[00:32:46 FOX REPORT]
NEWS ANCHOR: Same sex marriage.
00:32:49 Rep. BERNIE SANDERS 100%
Their job, which is what the right wing Republicans want to do, is to divide America up, ignore the important economic health care and environmental issues and they do that extremely successfully.

00:32:59 JAMES WOLCOTT 100%
[LOWER THIRD: James Wolcott Former Staff Writer for the New Yorker/Cultural Critic for Vanity Fair]
They did start it up on gay marriage but I think that they got sort of blindsided. [CUT TO:] They all of a sudden couldn’t show the usual footage they used to show, because they used to love to show the footage, of course, the parades and the black leather and, you know, the drag queens. Then they had, you know, very kind of normal looking, dumpy, middle age couples getting married and smooching on the steps of City Hall. So I, I’ve noticed a certain kind of zest going out of the gay marriage thing. But that, the opposite, of where they’ve picked up the slack, is on anything to do with religion, anything to do with the 10 Commandments, anything to do with God.

00:33:34 FOX NEWS FOOTAGE: THE BIG QUESTION: POPULARITY OF JESUS. INTERVIEW
NEWS ANCHOR INTERVIEW (OS): Why is Jesus so popular right now?
TOM JUNOD ESQUIRE MAGAZINE 100%: Well I think it depends on who you talk to. I think a lot of people would say that
one of the reason that he’s very popular is that Mel Gibson’s movie has come out.

VARIOUS FOX NEWS COVERAGE OF THE PASSION OF THE CHRIST

00:33:46 DIFF FOX NEWS COVERAGE OF THE PASSION OF THE CHRIST “PREZ’S “PASSION”
MAN: George W Bush, because of all this, he wants to see it, and I’m sure they’ll set up a special screening at the White House.
FOX ANCHOR: Oh sure. He is a devout Christian. Apparently he prays daily.

00:33:57 FOX NEWS COVERAGE OF THE PASSION OF THE CHRIST “JESUS F.A.Q.”
NEWS ANCHOR: Did they think it’s about just a movie, just entertainment, or do they think that there’s something bigger at work?
TOM JUNOD ESQUIRE MAGAZINE OS: Well I think they think there is something bigger at work. September 11th threatened people and people looked to Jesus for comfort. But number 2, a line was drawn around the world between two kinds of religions. Two kinds of societies.

00:34:16 FOX NEWS FOOTAGE: GEORGE W BUSH PRESIDENTIAL PRESS CONFERENCE
GEORGE W. BUSH 100%: Freedom is not this country’s gift to the world. Freedom is the Almighty’s gift to every man and woman in this world.

00:34:23 FOOTAGE OF BILL O’REILLY’S COMMENTARY
BILL O’REILLY: Boy, couldn’t you see the elite media tremble over that one.

[00:34:27 FOOTAGE OF THE PRESIDENTIAL NEWS CONFERENCE]
The President knows evoking the Deity will anger the secular media – [00:34:31 O’REILLY 100%] he doesn’t care. Talking points applauded.

00:34:33 FOX NEWS FOOTAGE OF GEORGE W BUSH PRESS CONFERENCE
VOICE OVER JOHN WOLCOTT:
They’re gonna push God very, very hard, particularly going up into Bush’s re-election.

00:34:38 FOX NEWS ALERT BUSH PRESS CONFERENCE 100%
BUSH: All of us, working together, can change American, on soul at a time.

00:34:42 STILL BUSH TALKING INTO MIC
INTERVIEW JOSEPH CAFASSO (OVER FOOTAGE):
The Christian fundamentalist movement believes in “we’re right, [00:34:48 JOSEPH CAFASSO 100% LOWER THIRD: Joseph Cafasso, Former FOX News, Military & Counterterrorism Editor] you’re wrong, no matter what.” And I saw a lot of that at Fox, “we’re right, you’re wrong, no matter what.”

00:34:56 ANIMATED GRAPHIC O’REILLY TAKES ON GUEST

00:34:59 PETER HART VOICE OVER
The O’Reilly factor is probably the perfect example of everything [00:35:02 PETER HART 100% LOWER THIRD: Peter
Hart Media Analyst for FAIR (Fairness and Accuracy in Reporting)]

that’s wrong with Fox news channel. They have stories that are selected primarily to upset liberals and Democrats and prop up Republican Party. You have a hostility towards guests that disagree with the host and you have a host who in service of his conservative politics will distort facts, will misrepresent things, and will in some cases, just fabricate.

00:35:30 FOX NEWS FOOTAGE O’REILLY FACTOR
ANIMATED GRAPHIC: PERSONAL STORY
[00:35:31] O’REILLY 100%:
In a personal story segment tonight we were surprised to find out that an American who lost his father in the World Trade Center attack had signed [00:35:37 FOX FOOTAGE: STILL OF PETITION] an anti-war advertisement that accused the US itself of terrorism.

00:35:41 Al FRANKEN 100%
LOWER THIRD: Al Franken Air America Host
Jeremy Glick is the son of a Port Authority worker who died in 9/11 and he had signed an anti-war petition and O’Reilly had to have him on.

00:35:52 JEREMY GLICK 100%
LOWER THIRD: Jeremy Glick
And they were so persistent about getting me on the O’Reilly show, because they found out I was on the advisory board and signed a statement that was against the war and that I was directly impacted by 9/11. [CUT TO:] The
success that I had on the O’Reilly show had to do with
just practice and preparation. I taped the shows, and what
I did I took a stopwatch that I used for running sprints in
high school and I would see when he has a hostile guest
and I would time how long it takes for him to cut them off.

O’REILLY: I was surprised and the reason I was surprised is
that this ad equate the United States with the terrorist.

I said “I’m shocked that you’re surprised.” And basically
just made the only point that I wanted to make.

GLICK: Our current President now inherited a legacy from
his father, and inherited a political legacy that’s
responsible for training, militarily, economically and
situating geo-politically the parties involved in the
alleged assassination and murder of my father and countless
of thousand of others. So I don’t see why you think it’s
surprising for you to think that I would come back and want
to support (INTERRUPTED BY O’REILLY).

O’REILLY: It is surprising and I’ll tell you why it’s
surprising. You are mouthing a far-left position that is
It was extremely intimidating sitting down
[00:37:09 GLICK 100%]
in the studio because he’s really tall. He lords over you.

00:37:14 FOX NEWS FOOTAGE: O’REILLY FACTOR INTERVIEW WITH
JEREMY GLICK
O’REILLY: You see. I’m sure your beliefs are sincere but
what upsets me is I don’t think your father would be
approving of this.
GLICK: Well my father thought that Bush’s presidency was
illegitimate.
O’REILLY: Maybe he did but I don’t think he’d be equating
this country as a terrorist nation.
GLICK: Well I wasn’t saying it was necessarily like that.
O’REILLY: Yes you were. You signed and it absolutely said
that.

00:37:36 AL FRANKEN VOICE OVER FOOTAGE
Jeremy was pretty cool during it uh, [00:37:36 FRANKEN 100%
LOWER THIRD: AL FRANKEN AIR AMERICA HOST] and he was giving
his political views which were very to the left of
O’Reilly’s.

00:37:41 JEREMY GLICK 100%
[LOWER THIRD: JEREMY GLICK]
And he said, “I don’t really care what you think
politically.” I said, “Obviously you do care because A,
you brought me on your show and B, I’ve told him that he
uses 9/11 and sympathy with the 9/11 families and the lives
lost to rationalize his narrow right-wing agenda.

00:37:58 FOX NEWS CHANNEL: O’REILLY FACTOR GLICK INTERVIEW
GLICK: You evoke sympathy with the 9/11 families so... (INTERRUPTS)
O’REILLY: That’s a bunch of crap. I’ve done more for the 9/11 families, by their own admission, I’ve done more for them than you will ever hope to do. So you keep your mouth shut when you say that I’m exploiting them...
GLICK: You don’t represent me.
O’REILLY: And I’d never represent you, you know why? Because you have a warped view of this world and this country.
GLICK: Let me give you (INTERRUPTS)
O’REILLY: I don’t want to debate this with you.
GLICK: Let me give you an example of parallel experience. September 14th.
O’REILLY: Here’s a record. You didn’t support the action against Afghanistan to remove the Taliban. You were against it.
GLICK: Why would I want to brutalize and further punish the people in Afghanistan?
O’REILLY: Who killed your father. Who killed your father.
GLICK: The people in Afghanistan didn’t kill my father.
O’REILLY: Sure they did. The people were trained there.
GLICK: The people? What about the Afghans?
O’REILLY: I’m more angry about it than you are.
GLICK: And what about George Bush?
O’REILLY: What about George Bush? He had nothing to do with it.
GLICK: The Director, Senior, as Director of the CIA.
O’REILLY: He had nothing to do with it.
GLICK: So the person who trained 100,000 Muhad Jadine (sp?)
O’REILLY: I hope your Mom isn’t watching this. I hope your mother is not watching this.
It was unfair for O’Reilly to evoke both my mom and my father in the interview, especially when I wasn’t. My mom is a grieving widow prematurely for a violent, horrific turn in their lives. My dad was only 55. They were working people, working class, middle class. They were not retiring for a while and their life is basically destroyed. Their life together is destroyed and destroyed in circumstances that I wouldn’t wish on my worst enemy, including Bill O’Reilly.

O’REILLY: Because you. That’s it, I’m not going to say any more. In respect for your father...
GLICK: September 14th. Do you want to know what I was doing?
O’REILLY: Shut up. Shut up.
GLICK: Please don’t tell me to shut up.
O’REILLY: In respect for your father who was a port authority worker. A fine American who got killed unnecessarily by barbarians.
GLICK: By radical extremist who were trained by this government.
O’REILLY: Respect for him.
GLICK: Not the people of America, the people, the ruling class. The small minority.
O’REILLY: Cut his mic. I’m not going to dress you down any more. Out of respect for your father.
GLICK: Are we done?
O’REILLY: We’re done.

00:40:10 JEREMY GLICK VOICE OVER FOOTAGE
You see him gesturing to security guards and then came the after film performance.

00:40:16 AL FRANKEN VOICE OVER FOOTAGE
After they were off the air, [00:40:17 FRANKEN 100% LOWER THIRD: AL FRANKEN AIR AMERICA HOST]
he said to the kid something to the affect, “Get out of my studio before I f**king tear you to pieces!” So Jeremy, and I’ve talked to him since, went, actually went to the green room to get a cup of coffee.

00:40:31 JEREMY GLICK 100%
[LOWER THIRD: JEREMY GLICK]
And the executive producer and the assistant encouraged me to leave the building because they were quote “concerned that if O’Reilly ran into me in the hallway that he would end up in jail”.

00:40:41 GRAPHIC: WHITE TEXT OVER BLACK
The next day...

[DISSOLVE TO:]

00:40:42 FOX NEWS FOOTAGE: O’REILLY FACTOR: RESPONSE TO JEREMY GLICK INTERVIEW
O’REILLY: This is our house here. If somebody comes to your house and begins spitting on the floor, you’d remove
them. Glick was out of control and spewing hatred for this program and his country using vile propaganda.

00:40:54 JEREMY GLICK 100%
The next day I just turned on and watched the follow up and saw my views totally distorted. Next thing I know was saying Bush planned 9/11.

00:41:04 GRAPHIC: WHITE TEXT OVER BLACK
Six months later.

[DISSOLVE TO:]

00:41:04 FOX NEWS O’REILLY FACTOR: RESPONSE TO GLICK
O’REILLY: Glick was saying without a shred of evidence that President Bush and Bush the Elder were directly responsible for 9/11. Now that kind of stuff is not only loony, it’s defamation.

00:41:13 JEREMY GLICK 100%
That paints me as a fringe conspiracy nut.

00:41:18 AL FRANKEN 100%
This kid said nothing, nothing
[00:41:21 FOX NEWS FOOTAGE O’REILLY FACTOR INTERVIEW WITH JEREMY GLICK]
about President Bush and his father, Bush the elder, orchestrating the attack on their own country.
[00:41:26 FRANKEN 100%]
So O’Reilly is just lying here.

00:41:29 GRAPHIC: WHITE TEXT OVER BLACK
eleven months later

[DISSOLVE TO:]

00:41:31 FOX NEWS FOOTAGE: O’REILLY FACTOR

O’REILLY: He came on this program and accused President Bush of knowing about 9/11 and murdering his own father.

00:41:38 AL FRANKEN 100%

Glick said, “Can I sue him?” And so I called the lawyer who was in my case of, “Fox versus Dutton and Franken”, and he says, “Well, the kid has to prove that O’Reilly knew he was lying, and O’Reilly is so crazy, he lies so pathologically, that’s it’s harder to prove that O’Reilly knew he was lying.” So oddly enough, if someone has a record of crazily lying [LAUGHS] it is harder to sue them for defamation.

00:42:18 ANIMATED GRAPHIC: FEAR BUILD UP TO WAR

00:42:26 STILL PHOTO AIRPLANE,

TEXT

“You’re plane is hijacked by terrorists.”

00:42:28 STILL PHOTO IMAGE OF PEOPLE IN PROTECTIVE GEAR CARRYING GURNEY WITH TEXT

“You’re caught in a dirty bomb attack”

0:42:29 FOX NEWS CHANNEL STORY ANTHRAX

VOICE OVER ANCHOR: An anthrax vaccine for 25 million…

00:42:30 STILL TERRORIST
“you’re face-to-face with a suicide bomber”

00:42:32 TEXT “think it couldn’t happen. Our experts say, think again.”
OVER

FOX NEWS STORY: “Dirty Bomb Basics”
LOWER THIRD: How to save your life
JAMES CARAFANO, The Heritage Foundation:
Don’t be inhaling. Don’t be ingesting. Don’t be sucking particles into your body that could get the radiation inside.

00:42:37 FLOATING TEXT OVER BLURRED IMAGE:
“are you prepared?”

00:42:38 FLOATING TEXT:
Would you know how to save your life?

00:42:40 FOX NEWS GRAPHIC
“how to Save your Life: Special Series”

00:42:43 FOX NEWS STORY: Dirty Bomb Basics
ANCHOR: First your advice is Stay inside. Don’t drink or eat anything...

00:42:48 DAVID BROCK (VOICE OVER ONLY)
IMAGE BECOMES BLURRED
Many of the themes that are emoted on the Fox News Channel have
to do with generating fear. Whether that’s fear of immigration,
fear of sexual difference,
a fear of racial difference.

When you pander to fear, it’s a great motivator and organizer. You’ve got to keep people alarmed.

They really love this sense of fear and danger even when it’s not there. And so when something is actually dangerous, some things are, they go completely overboard and all sense of perspective is lost. So that anthrax affected four or five people, adversely, no question about it, is far more dangerous that, you know,

the poisoning of our air.
OUTFOXED: Rupert Murdoch’s War on Journalism
Carolina Productions 60

LOWER THIRD: FOX FACTS: ALBRIGHT FEARS BUSH IS FUELING THE HATE OF TERRORIST ORGS

VOICEOVER: The way we deal with them is the way President Bush is dealing with them.

[00:43:31 FOX NEWS FOOTAGE: CAR ON FIRE]
You cordon the area, you search for them and you shoot them.

00:43:34 LARRY JOHNSON 100%

LOWER THIRD: Larry Johnson Former Fox News Contributor
The motivator is fear and then the pay-off is, you know, “we’re going to go out and kill the bad guys.” And, you know, it’s a very simple black and white world that they, ah, paint and portray.

[00:43:44 FOX NEWS FOOTAGE: GRAPHIC ANIMATION “HOMELAND SECURITY”]

00:43:45 VOICE OVER IMAGES:
Terrorism has become the all-purpose fear
[00:43:47 FOX NEWS FOOTAGE: AIRPORT SCREENING]
weapon because now everything
[00:43:60 FOX NEWS FOOTAGE: CU OF PENS]
is converted into terrorism. And,
[00:43:52 FOX NEWS FOOTAGE: HOMELAND SECURITY: NATL PARKS WORKERS BEEFING UP BORDER PROTECTION]
of course,
[00:43:53 FOX NEWS FOOTAGE: BORDER CONTROL]
if you have a constant sense of unease
[00:43:55 JAMES WOLCOTT 100% LOWER THIRD: James Wolcott Former Staff Writer for the New Yorker/Cultural Critic for Vanity Fair]
then you’re gonna look to the Government to protect you. You’re gonna look to strong government.

00:43:59 FOX NEW ALERT FOOTAGE OF PRESIDENT BUSH SPEAKING TO NATIONAL GUARD TROOPS
BUSH: We’ve removed from power enemies of this country. We have made America more secure. [CROWD CHEERS]

00:44:05 FOX FOOTAGE CONTINUES
VOICE OVER BEGINS:
There are these enemies out there and it’s an ill-defined enemy, but as long as we’re fighting them and killing them and he’s looking presidential, then [00:44:15 ERIC ALTERMAN 100%] nothing else, again, is discussed.

00:44:17 DAVID BROCK 100%
LOWER THIRD: David Brock President/CEO of Media Matters for America
What was interesting is in the climate of the Bush Administration that much of that fear, the emotion was purposefully misdirected by the right-wing, ah, into, ah, the war in Iraq.

00:44:30 ERIC ALTERMAN 100%
LOWER THIRD: Media Critic, Author of “What Liberal Media?”
The type of coverage Fox offers and all of them offer but Fox is probably the most pristine version is completely consistent with Bush’s, um, with the strategy of the Bush Administration. A, to, ah, prevent discussion of things that are not going well, like, for instance, the economy or the Medicare Bill.
There’s not doubt the war against Iraq, a country that did not attack us, could only proceed based on fear.

GEORGE BUSH: “War is my last choice...”

BUSH (VO): But the risk of doing nothing is even a worse option as far as I’m concerned.

VO: The President’s War on Terror. When will his military plans get put into action.

O’REILLY: We hope you depend on us for the truth, because we’re going to report the situation in Iraq without an agenda or any ideological prejudice.
O’REILLY: That you gotta take what comes. Not that we hate you Martin Sheen, but that we may not want to watch your television [00:45:27 FOX FOOTAGE OF MARTIN SHEEN IN PROTEST] Program anymore, because we’re identifying you with being against what we believe in.

00:45:32 FOX FOOTAGE O’REILLY FACTOR COMMENTARY
TEXT: Talking Points. Prelude to War. Once the war begins, I’ll consider those who actively work against our military once war is underway to be enemies of the state.

O’REILLY: Americans, and indeed our allies who actively work against our military once the war is under way will be considered enemies of the state by me.

00:45:40 FOX FOOTAGE SEAN HANNITY
HANNITY: But first, are the Americans, who went over the Baghdad to act as human shields, well, are they more than just protesters, are they traitors?

00:45:38 FOX FOOTAGE: HANNITY & COLMES
HARRY BELAFONTE AT PODIUM SPEAKING.
HANNITY (VO): Harry Belafonte, he’s at it again, he says “the Bush Administration is possessed of evil.” Has the “Calypso King” gone bonkers?

00:45:56 FOX FOOTAGE: STILL PHOTO NATALIE MAINES AND FOOTAGE OF DIXSY CHICKS
O’REILLY (VO): You have a right to say what you want, but we a right not to buy your records.
Talking Points. Prelude to war. Anyone who hurts this country at a time like this will be spotlighted. O’REILLY: Just fair warning to you Barbra Streisand and others who see the world as you do. We don’t want to demonize anyone but anyone who hurts this country in a time like this, well, let’s just say you will be spotlighted.

AMANPOUR: Certainly television, and perhaps to an extent, my station, was intimidated by the administration and its foot soldiers at Fox News. And it did in fact, put a climate of fear and self-censorship, in my view, in terms of, of, of the kind of broadcast work we did.

First rule of being a great propaganda system and why our system is vastly superior to anything in the old Soviet Union, is not that people think they’re being subject to propaganda. If people don’t think that, they aren’t looking for that, they’re much easier to propagandize. And that’s the genius of our media system; a system of ideology, of control compared to an authoritarian system.

Happy Iraq
00:46:51 C-SPAN ARCHIVE FOOTAGE GEORGE W BUSH INTERVIEW
BUSH: Look we’re making good progress in Iraq. Sometimes it’s hard to tell it when you listen to the filter.

00:47:00 FOOTAGE OF CHILD SHAKING HANDS WITH SOLDIER
TEXT: Rupert Murdoch Speaking about Iraq
VOICE OVER: Tremendous progress in Iraq. The kids are back at school,
[00:47:03 FOOTAGE: MAN WITH CHILD, THEN CHECK OUT BY SOLDIER]
10% more than when Saddam Hussein was there. There’s 100% more fresh water.

00:47:07 FOX NEWS FOOTAGE: IRAQI SWIMMERS
REPORTER: It’s a fresh start for Iraqi athletes.

00:47:13 FOX NEWS FOOTAGE: KIDS CARRYING CHAIRS
REPORTER: So far 2500 schools have been renovated.

00:47:15 FOX NEWS FOOTAGE: GIRLS DRINKING WATER
ANCHOR: Are Iraqis better off than they were a year ago?
[00:47:17 FOX NEWS FOOTAGE: INTERVIEW THE BIG QUESTION
TEXT: Are Iraqis better off than they were a year ago?]
INTERVIEWEE: Yes they are definitely better off.

00:47:21 FOX NEWS FOOTAGE: NEWS ANCHOR: BIG STORY
TEXT: Iraqi Olympic Hopes
ANCHOR: And these brave athletes look forward to making Olympic gold.

00:47:25 FOX NEWS FOOTAGE: INTERVIEW
INTERVIEWEE: There are so many positive developments.

00:47:45 JOHN NICHOLS 100%
LOWER THIRD: John Nichols Author of “Dick: The Man Who Is President”
Fox has made a decision to present the Iraq war as a success and as an ongoing success.

00:47:35 FOX NEWS CHANNEL: FOOTAGE OF HORSE RACE
TEXT: Fox Report Iraqis get a welcome diversion at the race track
REPORTER: The Baghdad equestrian club is open for business. And yes, you can play these ponies.

00:47:40 FOX FOOTAGE: STREETS OF IRAQ, PEOPLE WALKING, MAN WORKING ON BUILDING, MAN COUNTING MONEY,
TEXT: Your World w/Cavuto Rebuilding Iraq
It’s the Iraq you don’t hear about. Falling unemployment. Rising wages. Interest rates down, foreign investment up.

00:47:48 FOX NEWS CHANNEL FOOTAGE: GERALDO RIVERA FOOTAGE OF MAN FILLING IN BETTING SLIP.

RIVERA (VO): Life for 95% of the Iraqis is already immeasurably better than it was under the decades of Saddam’s rule, there’s no question
PEOPLE AT BETTING WINDOW
about that.

[RIVERA 100% TEXT: WAR ON TERROR GERALDO RIVERA “AT LARGE HOST]

And that’s what’s the least reported story over there. You go to the markets, they’re thriving. Big fat fish coming out of the Tigris and Euphrates River.

00:48:02 FOX NEWS FOOTAGE: CAR RACING
SHEPHERD SMITH VOICE OVER: Young men in Baghdad blowing off steam with their cars. The guys gathered to put their wheels through the paces about once a week, something they say they were not allowed to do under the old regime.

00:48:13 FOX NEWS FOOTAGE: ZOOM INTO BUILDING WITH SATELLITES
DAVE KORB VOICE OVER:
The Senior Producer told the two or three writers for her news hour, she told us,

[00:48:17 FOX FOOTAGE: COUNTING MONEY TEXT: IMPROVING ECONOMY]

‘now just keep in mind, it’s all good.

[00:48:21 DAVE KORB 100%]
This is such a fair and balanced issue.

[00:48:23] FOX FOOTAGE: HANDCUFFED MEN BEING LEAD INTO ROOM TEXT: LEGAL SYSTEM WORKS]
Don’t write about the number of dead or troops being under fire or under attack. Not that somebody might have died, you know, keep it positive. We’ve got to emphasize
all the good that we’re doing.’
She, at that point, made a reference to
rebuilding schools, bringing
democracy to Iraq, and then
she said, ‘See.
Big progress.  Yoo hoo for us.’
Things were actually, at that point, going quite
badly.
Many more American soldiers were dying each day and
God knows how many Iraqis.

00:48:45 FOX NEWS FOOTAGE: SOLDIERS RUNNING
TEXT: Fox News Alert.  Dramatic new pictures of major
Fallujah firefight.
ANCHOR 100% Graphic Iraq and CA Text: California more
catastrophic.
ANCHOR: 277 US soldiers have now died in Iraq which means
that statistically speaking US soldiers have less of a
chance of dying from all causes in Iraq than citizens have of being murdered in California which is roughly the same geographical size.

00:48:58 GRAPHIC ANIMATION
TEXT: PIPA/KNOWLEDGE NETWORKS POLL. OCTOBER 2, 2003

00:49:05 FLOATING TEXT: “Survey shows Fox led in misleading public.” Seattle Times, 10/6/2003
[WIPE TO:]

00:49:09 FLOATING TEXT: “TV News Bad for Truth About Iraq” Inter Press Service 10/2/2003
[WIPE TO:]


00:49:17 PETER HART (VO)
The PIPA survey is interesting because
[00:49:19 HART 100% LOWER THIRD: Peter Hart Media Analyst for FAIR (Fairness & Accuracy in Reporting)]
you’re looking at questions of, of basic true-false kind of factual nature.
[00:49:25 TEXT: THE PIPA/Knowledge Networks Poll Has the US Found WMD in Iraq? October 2003]
[HART VO]
“Did we find weapons of mass destruction in Iraq?”

00:49:27 ANIMATED GRAPHIC
TEXT: Fox viewers who say yes. 33 %
PBS/NPR viewers who say yes. 11%

00:49:33 PETER HART VOICE OVER
These are very simple questions
[00:49:34 HART 100%]
with very simple answers and what the survey found was that
the more likely you were to watch Fox News Channel the more
likely you were
[00:49:41 TEXT: The PIPA/Knowledge Networks Poll Does World
Opinion Favor the US Invasion of Iraq? October 2003]
to have completely incorrect assumptions about these
things.

00:49:45 ANIMATED GRAPHIC
TEXT: Fox viewers who say yes. 35%
PBS/NPR viewers who say yes. 5%

00:49:51 BOB McCHESNEY VO
All the research shows a very high
[00:49:53 McCHESNEY 100% LOWER THIRD: Bob McChesney Founder
of Free Press/Author of “The Problem of the Media”]
correlation in the case of Fox News with people watching it
with having a very confused notion of the world on one
hand, especially with Foreign policy and the Middle East
[00:50:02 GRAPHIC TEXT: The PIPA/Knowledge Networks Poll
Has The US Found Links Between Iraq and al-Qaeda? October
2003]
and also being strongly supportive of the Government and
power.
TEXT: Fox viewers who say yes. 67%
PBS/NPR viewers who say yes. 16%

And this is an extraordinarily disturbing trend for the media

I mean for any self-respecting journalist. If you’re told, the more people consume your media, the less they’ll know about the subject and the more they’ll support government policy, then that’s, that’s exactly the worst thing any journalist would ever want to hear, or should want to hear.

In terms of

Fox overall I, I think we have got to appreciate, and when we look at them is to understand that this is an adjunct of the Republican Party.

00:50:49 BOB McCHESNEY 100%
[LOWER THIRD: Bob McChesney Founder of Free Press and Author of “The Problem of the Media”]
What Fox specializes in, is punditry. Basically getting marching orders from the Republican National Committee or some political operative and then having people pontificate about it, have guests come on to talk about it, have pseudo experts come on and discuss it.

00:51:04 JEFF COHEN 100%
LOWER THIRD Jeff Cohen Former MSNBC/Fox News Contributor
Their main allegiance is, I’m talking about the people at the top, is to the Republican Party.

00:51:09 PETER HART 100%
[LOWER THIRD: Peter Hart Media Analyst for FAIR (Fairness & Accuracy in Reporting)]
Murdoch is, absolutely to his core, a partisan, and ah, he makes no secret about that.

00:51:17 FOX NEWS CHANNEL ANIMATED LOGO
Fox News Channel
00:51:18 TEXT: You Decide 2000 America Votes.
00:51:18 GRAPHIC #1 Political Coverage
00:51:20 TEXT OVER FOOTAGE OF AL GORE, GEORGE BUSH, AL GORE:
“You Decide 2000 Electoral Vote”
00:51:21 GRAPHIC You Decide 2000
00:51:22 ANIMATED GRAPHIC LOGO Fox News Channel. We report. You decide.
ANCOR: George W Bush sat for an interview in Austin with Fox News Channel’s Carl Cameron, who joins us now with highlights. Hello Carl.

CARL CAMERON: Hi Brent

It was well known in the summer of 2000 that Fox's lead political correspondent covering the Bush Campaign, that his wife was campaigning for Bush.

CAMERON: Tell me when you’re ready guys.
BUSH: And things are good. Your family?
CUT TO CAMERON
CAMERON: Very well. My wife has been hanging out with your sister.
CUT TO BUSH
BUSH: Yeah good. My county... [LAUGHING]
CAMERON: Dorothy has been all over the state campaigning and Pauline’s been constantly with her. Um
BUSH: Yeah Doro’s a good person.
CAMERON: Oh, she’s been terrific. I mean, to hear Pauline tell it. When she first started campaigning for you she was a little bit nervous.
BUSH: She getting her stride.
CAMERON: Now she’s up there. She doesn’t need notes. She’s going to crowds and she’s got the whole riff down.
BUSH: She’s a good soul.
CAMERON: She’s having fun too.
BUSH: She’s a really good soul.

FOOTAGE OF CAMERON AND BUSH TALKING CONTINUES WHILE ANONYMOUS VOICE OVER BEGINS.

00:52:12 ANONYMOUS VOICE OVER
And in any other news organization, in fact, in CNN that very summer there was a producer whose husband was a lawyer for the Gore team. And this was a producer who would’ve naturally covered Gore, who was immediately told you’re not to have anything to do with campaign coverage, either covering Bush or covering Gore because of the possible conflict of interest, or the perception of a conflict of interest. At Fox, they didn’t care. The fact that the, you know, the senior political reporter, his wife, is actually campaigning for the Bush Campaign at a time when this guy is covering them, that didn’t even register. It never would’ve occurred.

00:52:45 CARL CAMERON/BUSH INTERVIEW CONTINUES
CAMERON: Ok you guys ready.
BUSH: That’s great. [LAUGHING]
CAMERON: See, it’s the little things that get disclosed.
BUSH: [LAUGHING] I like that.
CAMERON: Thanks for joining us sir.
BUSH: Yes, sir, thanks Carl, it’s good to see you again.

DISSOLVE TO
00:52:56 FOX NEWS FOOTAGE OF THE CARL CAMERON INTERVIEW OF BUSH
ANONYMOUS VOICE OVER CONTINUES
That’s their lack of having some sort of basic journalistic integrity that is just missing from that organization.

00:53:03 ANIMATED GRAPHIC
TEXT: ELECTION NIGHT 2000

00:53:10 JOHN NICHOLS 100%
LOWER THIRD:
John Nichols Author of “Dick: The Man Who is President”
First person who made the call to say that George W. Bush had been elected President of the United States was the person who was in charge of Fox News’ election analysis division, the people who crunch the exit polling numbers. That person was a gentleman named John Ellis and he is George W. Bush’s first cousin. [WIPE TO:] 00:53:29 JOHN NICHOLS 100%
At around 2 in the morning, on election night, the, a new set of data had come in and it was complex data from precincts all over Florida. [WIPE TO:] The proper answer in analyzing that data unquestioningly was: you couldn’t tell, it was too close to call, there was simply no clear winner. Instead, John Ellis called it as a clear win for George Bush. Fox News then interrupted its ongoing election coverage and announced that George Bush had been elected President of the United States.

[00:54:04 FOX NEWS FOOTAGE OF ANCHORS ANNOUNCING PRESIDENTIAL WIN]
United States.

00:54:06 FOX NEWS FOOTAGE: YOU DECIDE 2000
TEXT: 2:16AM
ANCHOR: Fox news now projects [GORE: 48%, BUSH 49%]
George W. Bush as the winner in Florida and thus it appears
[00:54:10 ANIMATED GRAPHIC BUSH WINS PRESIDENCY] the winner of the Presidency of the United States.

00:54:12 JOHN NICHOLS 100%
Now what’s significant about that is not the intervention of the President’s cousin to declare his relative the new President of the United States it was the fact that within minutes, ABC, NBC and CBS also fell right in line calling Bush as the winner.

00:54:30 NBC ELECTION FOOTAGE: TOM BROKOW
TEXT: 2:17AM
BROKOW:  George Bush is the President Elect of the United States

00:54:32 CBS ELECTION FOOTAGE DAN RATHER
TEXT: Seconds later
DAN RATHER:  Bush wins

00:54:34 ABC ELECTION FOOTAGE PETER JENNINGS
TEXT: 2:20AM
JENNINGS:  ABC News is now going to project that Florida goes to Mr. Bush.

00:54:38 CBS ELECTION ANIMATED GRAPHIC

JOHN NICHOLS VOICE OVER:
There’s no way that they could have crunched the data in that time to come to that conclusion.
In fact quite the opposite. They should have come to the conclusion with

the Associated Press came to which was that you couldn’t make the call. When Fox made the call, that Bush had won,

and the other networks followed on, that created the perception that Bush was the winner, when in fact he wasn’t. But that perception was

what really held for the next 37 days and I would suggest to you that

that call on election night had more to do with making George Bush president than any recount or ballot design issue.

TEXT: Roger Ailes Fox News CEO and Chairman
AILES: We gave our audience bad information. Our lengthy, critical self-examination shows that we let our viewers down. I apologize for making those bad projections that night. It will not happen again.

00:55:33 JEFF COHEN 100%
LOWER THIRD: Former MSNBC/FOX News Contributor
In the old Soviet Union you’d hearing about the party-line shifting 180 degrees. Watching Fox News at the end of Clinton, where it was all attack mode where they were just vicious watchdogs, and then Bush takes power and they’re like little lap dogs.

[00:55:51 FOX NEWS FOOTAGE FOX REPORT: BUSH AT PODIUM SPEAKING TO THE NATIONAL DEFENCE UNIVERSITY]
[COHEN VO] It was like night and day and it’s a party-line shift.

00:55:54 VOICE OVER: The President has the direction and the
[00:55:56 FOX NEWS FOOTAGE: PEOPLE APPLAUDING]
vision to take us
[00:55:57 FOX FOOTAGE FOX FACTS: PEOPLE GIVING STANDING OVATION AS BUSH ENTERS]
into the future boldly and
[00:55:59 FOX FOOTAGE: YOU DECIDE 2004 PEOPLE GIVING BUSH OVATION]
with, with courage and optimism.
[00:56:00 FOX FOOTAGE: YOU DECIDE 2004 CAMPAIGN KICKOFF BUSH AT PODIUM]

00:56:02 FOX NEWS FOOTAGE: TEXT: FOX FACTS BUSH GIVING SPEECH
VOICE OVER: He is an extraordinarily straight forward leader.
[00:56:03 FOX FOOTAGE PRESIDENT IN FL: BUSH WALKING]
He says what he is going to do and he does it.

00:56:06 FOX NEWS FOOTAGE: TEXT: YOU DECIDE 2004 WAR DEBATE BUSH WAVING]
VOICE OVER: The President stands for steady leadership during a time of enormous change.

00:56:10 FOX NEWS FOOTAGE: AIRFORCE ONE, BUSH EXITING PLANE
VOICE OVER: But the President is on Air Force One and the plane has now touched down in New Mexico.

00:56:14 FOX NEWS FOOTAGE: FILE PHOTO YOUNG BUSH IN AIRFORCE UNIFORM
VOICE OVER: This is as strong a pro-national security conservative President as I have ever seen.

00:56:17 FOX NEWS FOOTAGE: BUSH SPEAKING TO CROWD THROUGH MEGAPHONE
TEXT: HEAD TO HEAD NEVER FORGET!
VOICE OVER: This is a guy who says what he means and means what he says.

00:56:20 FOX NEWS FOOTAGE: BUSH RECEIVING APPLAUSE FROM CROWD.
TEXT: YOU DECIDE 2004 CAMPAIGN KICKOFF
VOICE OVER: But the President is a gentleman. He set a different tone for his campaign.

00:56:24 FOX NEWS FOOTAGE: FOX WAVING TO CROWD OF SERVICE MEN
TEXT: FOX NEWS ALERT BUSH: WE ARE RISING TO THE CALL OF HISTORY

00:56:37 FOX FOOTAGE: SUPER TUESDAY, VOTE COMPARISON OF DEAN, KERRY AND EDWARDS

VOICE OVER: Super Tuesday lived up to its word. [00:56:43 FOX FOOTAGE OF SPEAKER AT PODIUM] And this was a super night for our candidate John Kerry and a super night for the Democratic Party. He’s a super nominee.

DISSOLVE TO:
[00:56:53 FOOTAGE OF KERRY, AT PODIUM, HUGGING HIS FAMILY]

DISSOLVE TO:
[00:56:57 FOOTAGE: KERRY, AT PODIUM, SPEAKING TO CROWD]

KERRY: I believe, I believe, that in 2004 one united Democratic Party we can, and we will win this election.

00:57:12 FOX NEWS FOOTAGE: INTERVIEW

INTERVIEW: What would you say would be Senator Kerry’s one or two major weak points that could be exploited?

00:57:17 FOX NEWS FOOTAGE: ANCHOR SPEAKING ABOUT KERRY.

PHOTO KERRY, GRAPHIC “Kerry Unfair Pay?”

ANCHOR: The Presidential hopeful, John Kerry has missed every one of the 22 role call votes in the Senate this year but hasn’t missed a paycheck.

00:57:22 FOX NEWS FOOTAGE: FOX FACTS: INTERVIEW

INTERVIEWEE: He talks about trying to protect the taxpayers every single day and here he is fleecing the taxpayers out of $150,000 a year [INTERRUPTED]
ANCHOR: So do you think he should step down, Dominic, when
he’s running for President?

00:57:33 FOX FOOTAGE: DAY SIDE STILL: YOUNG JOHN KERRY
TEXT: MEDAL QUESTION
ANCHOR: The controversy and his Vietnam war medals has
just gotten worse. [00:57:37 FOX FOOTAGE STILL YOUNG JOHN
KERRY] He said he never suggested he threw them away but
videotape does not lie.

00:57:41 STILL: COPY OF INTERNAL FOX MEMO
DATE: 4/26/2004 FROM: Moody
[READ IN VOICE OVER]
Ribbons or medals? Which did John Kerry throw away after
he returned from Vietnam? [NOT READ] This may become an
issue for him today. [TEXT COMES FORWARD READ IN VOICE
OVER] His perceived disrespect for the military could be
more damaging to the candidate than questions about his
actions in uniform.

00:57:58 FOX NEWS FOOTAGE: ANCHOR SHEPHERD SMITH
STILL IMAGE: OF JOHN KERRY TEXT: WAR TORN
ANCHOR SHEPHERD SMITH: Many are angry over Kerry’s post-war
protest.

00:58:01 FOX NEWS FOOTAGE: JOHN KERRY PEP RALLY
TEXT: You Decide 2004 ’71 Anti-war session: Did John Kerry
Take Part?
ANCHOR: The bigger issue here: is Kerry’s involvement in a
group that’s inherently violent.
VOICE OVER: Presumptive Democratic nominee was scaring old people, as usual, with the predictable Democratic line [00:58:12 NEWS ANCHOR 100%]. He said, “President Bush will cut off their entitlement checks. It isn’t true but the lie has worked well for Democrats in the past.

ANCHOR: Assuming that the unthinkable happens, and that Senator Kerry becomes President...

They will give you the, almost the full Bush stump speech no matter where it is and no matter how many times they’ve shown it.

They’ll cut live

[00:58:35 FOX FOOTAGE OF BUSH SPEAKING: CLIP 1 TEXT: FOX NEWS ALERT: President Bush Speaks w/workers at SRC automotive in Springfield, MO]

They’ll cut live

[00:58:36 FOX FOOTAGE BUSH SPEAKING CLIP 2 TEXT: FOX NEWS ALERT Pres Bush speaks on education in PA]

to these campaign
[00:58:36 BUSH SPEAKING CLIP 3 TEXT: Fox News Alert Waiting for remarks from President Bush on economy]
rallies
[00:58:37 FOX FOOTAGE BUSH SPEAKING CLIP 4 TEXT: FOX NEWS ALERT Bush: Tax relief we passed reinvigorating small biz] as if there
[00:58:38 FOX FOOTAGE BUSH SPEAKING CLIP 5 TEXT: Fox Report Pres Bush: Free trade creates American jobs] was gonna be real news
[00:58:39 FOX FOOTAGE BUSH SPEAKING CLIP 6 TEXT: FOX NEWS ALERT BUSH: TAX RELIEF WE PASSED REINVIGORATING SMALL BIZ] in them,
[00:58:39 FOX FOOTAGE BUSH SPEAKING CLIP 7 TEXT: PRESIDENT IN FL] as if Bush was gonna
[00:58:40 FOX FOOTAGE: BUSH SPEAKING CLIP 8 TEXT: FOX NEWS ALERT “CONVERSATION ON THE ECONOMY” IN LOUISVILLE, KENTUCKY] say anything, you know, earth shattering.

[00:58:43 BUSH SPEAKS]
BUSH: And your, ah, ability to make good decisions like, marrying your wife Carolyn.

00:58:49 JOHN NICHOLS 100%
LOWER THIRD: John Nichols Author of “Dick: The Man Who Is President”
Fox portrays his every action as a heroic move.
[00:58:53 FOX NEWS FOOTAGE: BUSH SHAKING HANDS WITH CROWD] As, you know, something dramatic and significant.
[00:58:57 FOX FOOTAGE BUSH WAVING AT CROWD]
I imagine it’s pretty hard for the Fox producers. Some days George Bush doesn’t do anything interesting and yet, [00:59:03 FOX NEWS FOOTAGE: BUSH PATTING COW] they’ve got to find something that makes him heroic that day.

[OVERLAPPING]

00:59:06 CHELLIE PINGREE 100%
LOWER THIRD: Chellie Pingree President of Common Cause
Most people just started waking up and saying, “oh you mean we don’t have the Fairness Doctrine anymore?” I can't tell you how many times, when I was a political candidate running for office, I would have somebody come up to me on the street and say, “now I saw your opponent on TV the other day. Aren't they supposed to give you equal time?” And I didn’t even know for years that we lost that in the Reagan Era, that for years we haven't had the ability to expect both sides to be adequately covered.

00:59:32 Rep. BERNIE SANDERS 100%
Clearly on the Republican side what we do know is that for years they have coordinated what they call their “Message of the Day”. So you’ll hear on the floor of the House, you’ll hear on Rush Limbaugh, you’ll hear on Fox and Rupert Murdoch’s Network, “The Issue Of The Day”, which they will pound away at, which then creates The Echo Chamber, which resonates through America.

00:59:54 FOOTAGE OF GOP WEBSITE
DISSOLVE TO:
Kerry Flip-Flops on Double Taxation of Dividends.

FLIP-FLOPS

CAMPAIGN CRITICISM

BUSH: Here’s what he said, “I actually did vote for the 87 billion before I voted against it.” [CROWD LAUGHS]

CHENEY: Senator Kerry recently said, quote, “I actually did vote for the 87 billion dollar before I voted against it.” End Quote [OVERLAPPING]

VOICE OVER: Kerry, starting to feel the heat for his flip-flop voting record, is in West Virginia.

ANCHOR: Is President Bush doing a good job of defining
Kerry as a ‘flip-flopper’...

01:00:30 FOX NEWS FOOTAGE: KERRY MEET AND GREETING CROWD
TEXT: Fox Facts Kerry has claimed Bush Admin is to blame for gas prices.
ANCHOR (VOICE OVER): And you’re saying he flip-flopped on the issue of this.

01:00:32 FOX NEWS FOOTAGE: HANNITY AND COLMES INTERVIEW
ANCHOR: And he does seem to agonize and flip-flop over and over and over again.

01:00:36 FOX NEWS FOOTAGE: HANNITY AND COLMES INTERVIEW
TEXT: Coming up Next Oliver North.
HANNITY: He’s flip-flopped on all these issues...

01:00:37 FOX NEWS FOOTAGE: INTERVIEW
MAN: Beneath Kerry’s flip-flopping

01:00:38 FOX NEWS FOOTAGE: INTERVIEW
TEXT: Democratic Primaries. Badger State Battle
COMMENTATOR: He’s an opportunistic flip-flopper

01:00:40 FOX NEWS FOOTAGE: KERRY HUGGING FAMILY AT PODIUM
TEXT: Fox Facts Edwards expected to announce that he is quitting race.
VOICE OVER: You’re talking flip-flops

01:00:42 FOX NEWS FOOTAGE: ANCHOR TO CAM/IMAGE OF JOHN KERRY WITH GRAPHIC FLIP FLOPS “IF THE SHOE FITS”
ANCHOR: A new brand of summer footwear: John Kerry flip-flops.

01:00:46 FOX NEWS FOOTAGE: INTERVIEW
COMMENTATOR: They say that he flip-flops a lot.

01:00:46 FOX NEWS FOOTAGE: HANNITY & COLMES
TEXT: Fox Facts Ad resurrects 1994 comment Kerry made to Boston Globe.
HANNITY: And he’s flip-flopped now on every major issue.

01:00:49 FOX NEWS FOOTAGE: PANEL
FEMALE ANCHOR: Would those be the flip-flops.

01:00:49 FOX NEWS FOOTAGE: HANNITY & COLMES
HANNITY: ‘Cause he’s flip-flopped on everything else.

01:00:51 FOX NEWS FOOTAGE: GRAPHIC THE BIG QUESTION OPENER TO INTERVIEW
VOICE OVER: Is Senator Kerry guilty of flip-flopping on the issues?

01:00:54 FOX NEWS FOOTAGE: BRIT HUME
TEXT: Brit Hume Washing Managing Ed., Fox News
HUME: He flip-flops like crazy.

01:00:5 FOX NEWS FOOTAGE: HANNITY & COLMES
TEXT: Fox Facts Ad resurrects 1994 comment Kerry made to Boston Globe.
HANNITY: First of all flip-flop...

01:00:56 FOX NEWS FOOTAGE: KERRY HUGGING FAMILY AT PODIUM
TEXT: FOX FACTS FOX NEWS: 71% of Hispanic voters went for Kerry in NY
VOICE OVER: You’ve seen him flip-flop on a whole variety of issues.

01:00:58 FOX NEWS FOOTAGE: INTERVIEW
TEXT: DEMOCRATIC PRIMARIES BADGER STATE BATTLE
ANCHOR: An opportunistic flip-flopper who doesn’t have any principles. Is that a little harsh?

01:01:03 FOX NEWS FOOTAGE: INTERVIEW SEAN HANNITY
TEXT: DEMOCRATIC PRIMARIES SEAN HANNITY “DELIVER US FROM EVIL” AUTHOR
HANNITY: I think um, it shows one thing. The weakness of John Kerry.

01:01:08 FOX NEWS CHANNEL ANIMATED ID
TEXT: Fair & Balanced

TEXT: F&B Watch

01:01:12 FOX NEWS FOOTAGE: GRAPHIC 263 DAYS
HANNITY: Just 263 days until you get to cast your vote and decide George W Bush deserves a second term.

01:01:19 COPY OF INTERNAL FOX MEMO
Date: 3/12/2004 From: Moody
TEXT/VOICEOVER: John Kerry may wish he’d taken off his microphone before trashing the GOP.

[TEXT ONLY] Though he insists he meant republican “attack squads,”

[TEXT MOVES FORWARD AND READ IN VOICE OVER]

his coarse description of his opponents has cast a lurid glow over the campaign.

01:01:32 FOX NEWS FOOTAGE: ANCHOR
TEXT: You Decide 2004
ANCHOR: Presidential hopefully, John Kerry, got caught on tape in some candid remarks that he didn’t want everybody to hear. But we did.

01:01:39 FOX NEWS FOOTAGE: INTERVIEW
TEXT: You decide 2004 Candid Kerry

INTERVIEWEE: John Kerry has been lashing out at President Bush and by extension Republicans for a long time. Nothing new there.

01:01:44 FOX NEWS FOOTAGE: BUSH WALKING ALONG PROCESIONAL LINE.

You see a picture of George Bush and you expect to see, hear organ music [01:01:47 LARRY JOHNSON 100% LOWER THIRD: Larry Johnson Former Fox News Contributor]

that would come out of a church, swelling, the backlit head,

[01:01:51 FOX NEWS FOOTAGE BUSH WALKING ALONG PROCESIONAL]

the Madonna look

[01:01:53 FOX NEWS FOOTAGE: JOHN KERRY WALKING]
and John Kerry flashes and you hear the
[01:01:55 LARRY JOHNSON 100%]
devil’s voice, “This is the devil. He is evil.”

01:01:57 FOX FOOTAGE HANNITY & COLMES
HANNITY 100%: Is it true the reports that we’re seeing? Did John Kerry on the slopes cursed out a Secret Service Agent? Is that true?

01:02:02 FOX FOOTAGE JOHN KERRY AT SNOW
VOICE OVER: I think Kerry needed this vacation. He was showing some fatigue.

01:02:06 FOX NEWS FOOTAGE: GRAPHIC 217 DAYS
VOICE OVER: Only 217 days and counting until Bush is re-elected.

01:02:10 FOX NEWS FOOTAGE: FOX & FRIENDS KILMEAD
TEXT: FOX & FRIENDS COST OF KERRY
KILMEAD: They’re saying John Kerry looks French.

01:02:13 FOX NEWS FOOTAGE: FOX NEWS SUNDAY
TEXT: PREZ PUNCHLINE
COMMENTATOR: John Kerry looks French.

01:02:14 FOX NEWS FOOTAGE: FOX & FRIENDS WEEKEND
TEXT: FOX & FRIENDS WEEKEND KERRY’S CRITICISM
COMMENTATOR: John Kerry, the man who would be America’s first French president.
(OVERLAPPING)
[01:02:17] FOX NEWS FOOTAGE: KERRY SHAKING PEOPLE’S HANDS
VOICE OVER: When you’re at war, there are the two
models. You have the Churchill, Reagan, Thatcher, Tony Blair, George Bush model. Or you have the McGovern, Jimmy Carter, French, John Kerry model.

ANCHOR (VO): Are the Republicans effectively going to be able to make John Kerry French?

I believe that Mr. Kerry has to get away of this image if he wants to win.

Why? He’s on vacation.
If the archetype is to take action and you are taking vacation, I mean you are definitely not,
you don’t fit the code. You are “of-code” (sp)

ANCHOR JOHN GIBSON: Mr. Rapaille?
RAPAILLE: Yes.
ANCHOR JOHN GIBSON: Thank you very much. You are hereby invited back.

Every week there’s so many ways you can play the economic story. At Fox news it’s only the upbeat. They select statistics that prove the economy’s moving up and thank God for President Bush for doing it.

The economy of course shaping up to be one of the hot button issues in this Presidential Campaign.

Polls show the economy shaping up to be a major issue of the Presidential Campaign.

They’re all amazed at the strength of the economy and how it’s picking up day by day.
01:03:36 ANIMATED GRAPHIC TWO BULLS
PHOTOGRAPHIC STILL: BUSH
TEXT: President Bush and 2 million new jobs!

01:03:37 FOX NEWS FOOTAGE: INTERVIEW WITH BUSH “ECONOMY ISSUES”
BUSH: I think the economy is growing and ah, I think it’s going to get stronger.

01:03:42 FOX NEWS FOOTAGE: COMMENTATOR
TEXT: FOX FACTS: GREENSPAN: JOB PICTURE SHOULD BRIGHTEN BEFORE LONG
COMMENTATOR: The economy is very, very strong right now, it continues to get stronger.

01:03:45 FOX NEWS FOOTAGE: MORNING MARKET REPORT
PEOPLE WORKING IN CAR FACTORY TO STOCK BROKERS APPLAUDING AT THE NASDAQ MARKETSITE
TEXT: MORNING MARKET REPORT
VOICE OVER: The latest reading on the Nation’s Gross Domestic Product confirming it rose at a healthy 4.1%

01:03:50 FOX NEWS FOOTAGE: HOUSES FOR SALE
VOICE OVER: Sales of existing homes up 2% last month.

01:03:52 FOX NEWS FOOTAGE: YOUR WORLD W/CAVUTO INTERVIEW WITH RUPERT MURDOCH
MURDOCH: The economy is behaving like it’s on steroids at the moment.

01:03:55 FOX NEWS FOOTAGE: YOU DECIDE 2004 COMMENTATOR
TEXT: YOU DECIDE 2004. PARTISAN MEDIA?
COMMENTATOR: The fact is that the economy is improving.

01:03:57 FOX NEWS FOOTAGE: THE FLIPSIDE COMMENTATOR
TEXT: The Flipside The economy is good and the Democrats admit it!
COMMENTATOR DENNIS KNEALE: The economy will roar in ’04.
ANCHOR: Roar in ’04. That sounds like a Bush slogan.

01:04:01 FOX NEWS FOOTAGE: GRAPHIC 204 DAYS
VOICE OVER: 204 days until George W. Bush is re-elected.

01:04:04 FOX NEWS FOOTAGE: FOX REPORT: GEORGE BUSH SPEECH
TEXT: PRES. BUSH: FREE TRADE CREATES AMERICAN JOBS
BUSH: We’re creating jobs. Good, high-paying jobs for the American citizens.

01:04:11 COPY OF INTERNAL FOX MEMO
(TEXT AND VOICE OVER)
The President goes to Charlotte to talk about job training. Buoyed by the 300K job figure last week, he can boast his policies are working.

01:04:24 FOX NEWS FOOTAGE: REPORT
TEXT: You Decide 2004 LABOR RELIEF
REPORTER: Job grew last months at the fastest rate in four years.

01:04:28 FOX NEWS FOOTAGE: PANEL
ANCHOR: I would say the news this morning, 308 thousand new jobs were created last month, they’re drinking the Malox right out of the gallon bucket at the Kerry campaign.

01:04:37 FOX NEWS FOOTAGE: THE FLIPSIDE:
TEXT: KERRY: JOBS KILLER?
COMMENTATOR: What this Kerry plan will do is punish successful companies and that’s bad.

[OVERLAPPING]
01:04:41 FOX NEWS FOOTAGE: REPORT
REPORTER: If you want to destroy jobs in this country – you raise taxes.

01:04:4 FOX NEWS FOOTAGE: REPORT: IMAGE JOHN KERRY
TEXT: “JOBS KILLER”
ANCHOR: John Kerry’s plan to bring millions of jobs back to America well some one here says, “watch out. Kerry’s plan will end up killing more jobs instead.”

01:04:52 FOX NEWS FOOTAGE: STOCK SMARTS COMMENTATOR
TEXT: THE COST OF FREEDOM STUART VARNEY FOX BUSINESS NEWS
COMMENTATOR: I said previously that the market was neutral on John Kerry, I think that was utterly wrong, I think the market is down on John Kerry.

01:04:59 JAMES WOLCOTT VOICE OVER
When the market goes down one of the things you often hear is the

[01:05:03 WOLCOTT 100% LOWER THIRD: JAMES WOLCOTT FORMER STAFF WRITER FOR THE NEW YORKER/CULTURAL CRITIC FOR VANITY FAIR]
market is worried about a Kerry victory.
TEXT: Stock Smarts  Tax the Rich?

COMMENTATOR: Then out comes a poll showing Kerry with a 4 or 5 point lead, down goes the market big time.

JAMES WOLCOTT (VOICE OVER)
And how they know that the market went down because everybody had Kerry on their mind, as opposed to everyone was worried about interest rates, or

everyone looked at the earnings figures and thought they weren't as good as projected. But they love to pretend that they’re Carnac The Magnificent and they can read the mind of the market.

GRAPHIC: UNCLE SAM WITH MUSCLES.  TEXT: Strong like Bull!

ANCHOR:  Terror threats, gas prices sky high, but Forbes says, “the economy is still strong and getting stronger every day.”

FOX NEWS GRAPHIC 196 DAYS

VOICE OVER HANNITY: There you have it. 196 Days till

we reelected George W.

COLMES:  Wait, the election’s over?

HANNITY: LAUGHS

COLMES:  Thanks for letting me know.

HANNITY: We’re almost there.
MURDOCH: I think Fox News, of all our subsidiaries, had the best increase in profits.

What makes Murdoch particularly dangerous is that he’s foremost a politician and he will use his immense media power to shape the content and especially the news that furthers his interest and those of his allies, including the conservative Republican community. After all, Fox News is nothing more than a 24/7 political ad for the GOP.

At MSNBC I worked as a Senior Producer on the Donahue, Phil Donahue Prime Time Show. From the beginning they were saying to us we have to be balanced. Giving them instructions not to be too confrontational. Don’t be too partisan. Don’t be too angry.
[01:06:35 STILL PHIL DONAHUE IN STUDIO] balance wasn’t enough. [01:06:36 JEFF COHEN 100%] And this is the “Fox Effect”. They mandated that any time we had, if we had two left-wing guests, we had to have three right-wing guests. If we had to had one anti-war guest, we had to have two pro-war guests. And that’s how we ended the show. So, we’re trying to outfox Fox. You cannot outfox Fox. But MSNBC and the others have tried. CNBC has tried to outfox Fox. Since the corporate structures, corporate ownership of the other channels did not allow anyone to counter-program against Fox, you know, in television the inclination is imitation.

01:07:12 FOX NEWS FOOTAGE: YOUR WORLD CAVUTO TEXT ACROSS SCREEN: GE OWNS NBC & MSNBC COMMENTATOR: I think the standard right now is Fox. [TEXT: Jeffrey Immelt GE CHMN & GEO] And I want to be as interesting and as edgy as you guys are.

01:07:18 ALEXANDER KIPPEN 100% LOWER THIRD: Alexander Kippen Former Fox News Reporter, Washington DC It’s influencing its competitors. Ah, that’s why, you know, MSNBC hired Joe Scarborough. That’s why CNN in recent weeks has taken to reporting pretty much anything the Bush White House tells it to report.
[01:07:35 CONTINUES IN VOICE OVER FOX NEWS FOOTAGE: ANCHOR] There is a sense now [01:07:37 FOX FOOTAGE: TEXT: WAR ON TERROR] there is money in the flag. [01:07:39 FOX NEWS ANIMATED GRAPHIC]
And Fox knows that and its competitors know that Fox is onto something.

01:07:43 FRANK O’DONNELL 100%
LOWER THIRD: Former Fox News Producer, Washington DC
Today news business is geared towards entertainment. It’s geared toward, in some cases, propaganda. It’s geared toward, ultimately, the bottom line of the big corporations that owns the station that owns the news operation.

01:07:57 CLARA FRENK 100%
LOWER THIRD: Clara Frenk Former Fox News Producer
It’s called the news business for a reason. Ah, it is news but it’s a business.

01:08:01 JOHN NICHOLS 100%
LOWER THIRD: John Nichols Author of “Dick: The Man Who Is President”
They don’t like to spend money doing serious stories. They like to do cheap, easy stories that will get a gut-reaction.

01:08:11 DAVID BURNETT 100%
LOWER THIRD: Former Fox News Reporter, Washington DC
I think the thing that distresses me more than anything else is that, a lot of the news content is not coming straight out of the newsrooms, particularly in television, um, but out of the promotion department.

01:08:23 DIANA WINTHROP 100%
LOWER THIRD: Former Fox News Producer
It’s expensive to spend time exploring the issues. It’s cheap. And everything now is a question of money.

01:08:32 LARRY IRVING 100%
LOWER THIRD: Former Asst. Sec. Of Commerce for Communications & Information.
If you go to the National Association of Black Journalists, or you go to National Association of Hispanic Journalists, you talk to Asian-American journalists who are on-air, you talk to Native-American journalists; you’re seeing a diminution in the number of journalists that are locally-based because in order to save money and in order to get economy of scale and scope, a lot of the broadcasters are shrinking their employee pool and they’re shrinking in the news section, sectors of their stations. So, a lot of the young, vibrant people who are getting experience as on-air talent in small towns, are seeing those opportunities increasingly diminish.

01:09:10 BOB McCHESNEY 100%
LOWER THIRD: Bob McChesney Founder of Free Press/Author of “The Problem of the Media”
When you let a small number of companies have this much concentrated power, they will always abuse it, it’s simply unacceptable in a free society. And if you don’t change the system we can be having this conversation for the next 50 years and be talking about Rupert Murdoch the third.

01:09:25 ANIMATED GRAPHIC
TEXT: A Call to Action

01:09:33 Rep. Bernie Sanders 100%
Just as health care and the economy and the environment are political issues that people are familiar with, corporate control over the media is also a major political issue.

When you have one network that is so powerful and so intent upon warping the dialogue, it limits that discourse. It actually influences it to be a narrower discourse and that’s what I think citizens should be up in arms about. We can’t accept this anymore. If we do accept it, we’re handing onto our children, and our grandchildren a less Democracy than we inherited. And that’s the one thing we don’t have a right to do.

It’s ironic that it’s been, what, 30 years since Paddy Chayevsky wrote Network but I really believe that those prophetic words that were spoken by Peter Finch when he finally got out of the chair and said: “It’s time. Go to the window, shake your fist and say I’m mad as hell. I’m not going to take it anymore.” I think those are resonant words today. I think people are genuinely upset.

Get off your rear end and become an activist. And if you see things that are biased, complain to the outlet and say you won’t be watching anymore.
01:10:51 MALKIA CYRIL 100%
TEXT: Malkia Cyril Exec. Dir. Of Media Youth Council
Content has to change. Power has to shift. And I think the only way we can shift power is the only way we’ve ever been able to shift power; directly confronting those who hold it and taking it back.

01:11:05 BOB McCHESNEY 100%
LOWER THIRD: Bob McChesney Founder of Free Press/Author of “The Problem of the Media”
Policies have been made behind closed doors by very powerful special interest without any public involvement or participation. And what we’ve learned in the last few years is when the public gets aware of this and they start organizing, we can change these policies and we can make a system that actually responds to the needs of the people of this country.

01:11:20 JEFF CHESTER 100%
LOWER THIRD: Exec. Dir. Of Center for Digital Democracy
America’s digital destiny is hanging in the balance now. With the right activism, public outcry, we can shape a media environment so that in every community there are channels that will serve the public interest.

01:11:37 Rep. Bernie Sanders
If you are a citizen, at home right now, when you turn on Talk Radio all you hear is one right-wing nut, or another
right-wing nut, why don’t you go to the radio station and say, “I’m sick and tired of this. There are progressive voices out there. We want a balance.”

01:11:50 JOHN NICHOLS 100%
LOWER THIRD: John Nichols Author of “Dick: The Man Who Is President”
If a Fox TV station in your town is broadcasting reports that you know to be inaccurate, that you know to be warping the news. [01:12:01 FOOTAGE: FOX PROTEST]
You, as citizens, have power.
[01:12:04 FOOTAGE PROTEST CODE PINK HOLDING BANNER “DEMOCRACY REQUIRES MEDIA DIVERSITY]
Groups like Code Pink and other have actually [01:12:06 PROTEST BANNER BREAK-UP CORPORATE DOMINATION OF MEDIA] demonstrated outside
[01:12:08 PROTEST BANNER SAVE LOCAL MEDIA] television stations and have made noise [01:12:10 PROTEST BANNER DIVERSFY THE MEDIA] about it.
[01:12:11 PROTEST BANNER PUBLIC INTEREST. NO CORPORATE PROFIT]
We need to basically play the Paul Revere role. You know kind of,
[01:12:15 PROTEST BANNER IMAGINE FREE SPEECH]
ride out into the night, alerting people that, ah,
[01:12:17 NICHOLS 100%]
there’s something bad going on here and something needs to be done about it.

01:12:22 DAVID GOODFRIEND 100%
LOWER THIRD: David Goodfriend Founder of Air America Radio
Here’s what I’d love to have happen. Family from Nebraska goes to Washington for their family vacation. We’re going to visit the Air and Space Museum. We’re going to visit the Mall. We’re going to visit the Vietnam Memorial. And we’re going to visit the FCC to see a Commissioner or two to tell them about what we care about. When that happens, we might start to see a little more attention. But, you know, it aint gonna happen if you don’t try.

01:12:46 BOB McCHESEY
LOWER THIRD: Bob McCChesney Founder of Free Press/Author of “The Problem of the Media”
We can actually win here. The whole strength of the system’s based on people being apathetic and not thinking they can do anything about it. As soon as we rise up it collapses like a house of cards. That’s the extraordinary development of the last few years.

01:12:57 LEN HILL 100%
LOWER THIRD: Len Hill Independent Producer
It’s not an issue of the right or left. It is a populist issue about people finally saying it’s their democracy and they aren’t going to let five companies control the airwaves for corporate convenience at the expense of public necessity.

01:13:14 BLACK

01:13:20 CREDITS
TEXT: PRODUCER/DIRECTOR ROBERT GREENWALD
I come from a community in the State of Maine that’s mostly fishing towns, small coastal communities and for many years we were served by one radio station that everybody listened to.

When Clear Channel bought it, that was the end. You couldn’t even count on somebody looking out the window and telling you if it was a good day or a bad day or if the fog was coming in. But what was really interesting to me was that people got angry, there was a local group that organized and attempted to get low-power FM radio license.
They had a hard battle, Clear Channel opposed them, and they actually won and now there’s a little radio station operated out of a garage in that town, all volunteers, anybody can play the music that they want, but at 5 o’clock every day, they tune into the dialogue of what’s going on in that community.

What we’ve been doing over the last decade is to create alternative infrastructure so we now have an online audience of 10,000 unique visitors per day to our home page, plus the over the air audience of our new low power FM radio station, and very soon we’re going to have public access TV.
in this community. So we’ve got three legs of a stool here of an alternative media infrastructure

[01:15:21 WALLY BOWEN 100% TEXT: Wally Bown Founder and Exec. Dir. Of the Mountain Area Information Network] that gives us a means of communicating among ourselves and not just relying on the occasional Letter to the Editor in a corporate newspaper or

[01:15:30 ANIMATED CREDIT TEXT: Greg Castillo almost no coverage in the broadcast media


01:15:39 ANIMATED CREDITS:
TEXT: Color Correction Joachim Blunck
Music Mixed by Assen Stoyanov
Music Editor Sherry Whitfield

01:15:45 ANIMATED CREDITS:
TEXT: Post-Production Sound Mixer Chris Winston
Sound Editing Mark Jasper
Sound Design Dave Hutten

01:15:51 ANIMATED CREDITS
Text: Narration Douglas Cheek
Cover Artist Daniel Morduchowicz
Interns Nick O’Malley Kevin Reynard
And when the News Media Council started, one of our first projects was to recruit unorganized youth of color, teenagers. And have them study the Fox Affiliate station in the Bay Area. When we did the study we were able to do an editorial meeting. It was the first time, in probably ten or fifteen years, that a constituency group locally had actually ever came and demanded anything from them. They just get to do whatever they want, nobody cares, nobody understands that they can demand anything. So it was a pretty momentous moment for us you know to both demand something and get it from a Fox Affiliate. But also to be one of the first, you know, folks to come forward and that, that’s something that I think is a trend that we’re trying to start now. Marginalized people
don’t have any concept that they can go to an editor in groups and demand something.
[01:17:42 END OF PROGRAM]